PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.16-22,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
A DIFFERENT WORLD	A	28.2	43	2499	1716	350	292	87	810	294	509	432	352	260	440	181	283	262	198	119	193	107	274	179
THU 8.30P 30 NBC 7	B	27.9	43	2474	1763	369	309	103	856	345	545	475	344	258	466	192	301	277	201	128	176	100	264	166
209 99 CS 7	C	27.9	43	2474	1763	369	309	103	856	345	545	475	344	258	466	192	301	277	201	128	176	100	264	166
A YEAR IN THE LIFE	A	11.3	18	1001	1487	322	253	78	824	273	454	424	356	321	388	144	235	191	160	145	147	96	128	73
WED 9.00P 60 NBC 8	B	12.3	19	1086	1520	330	274	92	847	303	502	460	368	292	411	153	244	228	179	138	137	84	126	82
203 99 GD 8	C	12.3	19	1086	1520	330	274	92	847	303	502	460	368	292	411	153	244	228	179	138	137	84	126	82
9.00 - 9.30	A	10.9	17	966	1506	313	241	71	837	277	442	414	348	340	376	135	215	177	154	151	151	93	143	84
9.30 - 10.00	A	11.6	19	1028	1482	333	267	86	819	273	469	436	367	306	403	153	255	205	167	140	144	100	115	63
ABC THURSDAY NIGHT MOVIE	A	6.6	11	585	1513	313	231	45^	783	187	377	379	377	330	550	177	297	277	244	204	48^	20v	132	76^
THU 9.00P 120 ABC 7	B	9.8	16	868	1629	286	222	75	706	232	417	383	338	245	625	233	399	365	289	182	124	57	173	115
204 98 FF 7	C	9.8	16	868	1629	286	222	75	706	232	417	383	338	245	625	233	399	365	289	182	124	57	173	115
THE KING OF LOVE																								
9.00 - 9.30	A	7.3	11	647	1551	320	249	46^	808	203	404	384	371	347	513	186	292	253	209	191	72^	31^	158	99
9.30 - 10.00	A	6.7	10	594	1540	337	258	53^	820	198	393	390	367	358	502	166	274	242	210	192	69^	30^	150	91^
10.00 - 10.30	A	6.3	10	558	1511	315	227	41^	764	182	375	389	402	305	596	174	312	306	295	217	27v	13v	123	65^
10.30 - 11.00	A	5.9	10	523	1488	285	191	42^	756	165	339	365	384	316	618	188	322	323	278	226	20v	4v	94^	44^
ADVENTURES-BEANS BAXTER	A	2.8	5	248	1882	288	250^	105^	667	285	503	415	303	144^	520	228^	379	268	235^	118^	279	85^	416	237^
SAT 9.00P 30 FOX 4	B	2.3	4	204	1752	224	186	51^	513	215	390	338	270	99^	508	234	384	309	207	102^	344	132^	387	254
112 85 CS 4	C	2.3	4	204	1752	224	186	51^	513	215	390	338	270	99^	508	234	384	309	207	102^	344	132^	387	254
ALF	A	19.7	30	1745	1878	315	261	104	702	302	474	422	279	174	522	263	413	362	216	85	258	130	396	275
MON 8.00P 30 NBC 9	B	18.9	29	1671	1891	319	270	108	714	331	510	445	281	161	500	243	394	345	213	83	244	119	433	280
203 99 CS 9	C	18.9	29	1671	1891	319	270	108	714	331	510	445	281	161	500	243	394	345	213	83	244	119	433	280
AMEN	A	18.0	31	1595	1682	300	225	76	865	272	410	373	328	402	462	135	241	225	219	187	167	86	187	136
SAT 9.30P 30 NBC 7	B	17.9	32	1588	1691	318	235	61	874	232	423	408	393	395	478	140	248	247	227	193	146	87	192	139
207 99 CS 7	C	17.9	32	1588	1691	318	235	61	874	232	423	408	393	395	478	140	248	247	227	193	146	87	192	139
BEAUTY & THE BEAST	A	12.2	21	1081	1779	343	244	90	907	293	511	464	431	329	586	174	347	326	319	198	88	44^	198	117
FRI 8.00P 60 CBS 7	B	13.2	23	1171	1687	335	253	86	875	264	484	459	409	328	540	153	299	289	283	204	84	43	189	120
205 98 A 7	C	13.2	23	1171	1687	335	253	86	875	264	484	459	409	328	540	153	299	289	283	204	84	43	189	120
8.00 - 8.30	A	12.0	21	1063	1773	337	244	87	882	276	499	449	424	321	602	192	361	333	318	201	86	42^	203	107
8.30 - 9.00	A	12.4	21	1099	1785	348	244	93	931	308	524	478	438	336	570	156	334	319	320	195	90	46^	194	126
BILL COSBY SHOW	A	31.0	47	2747	1717	351	279	82	841	283	484	425	367	304	463	168	262	255	209	156	155	81	258	163
THU 8.00P 30 NBC 9	B	30.5	48	2704	1767	352	287	94	855	310	502	449	351	298	499	182	295	278	220	165	158	87	255	161
212 99 CS 9	C	30.5	48	2704	1767	352	287	94	855	310	502	449	351	298	499	182	295	278	220	165	158	87	255	161
BUCK JAMES	A	10.9	18	966	1571	338	245	98	890	232	466	479	466	350	494	115	253	243	274	198	94	57^	93	61^
SUN 10.00P 60 ABC 7	B	11.1	19	986	1683	347	256	107	852	226	451	469	450	321	614	176	363	354	340	200	104	51	113	77
213 99 GD 7	C	11.1	19	986	1683	347	256	107	852	226	451	469	450	321	614	176	363	354	340	200	104	51	113	77
10.00 - 10.30	A	11.1	17	983	1616	349	249	105	923	247	481	493	478	364	496	115	252	236	275	205	94	58^	102	65
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.16–22,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
BUCK JAMES-CONT'D																								
10.30 - 11.00	A	10.6	18	939	1540	331	244	91	865	219	453	469	457	338	495	116	255	252	276	192	95	58^	85	57^
CAGNEY & LACEY	A	11.5	19	1019	1443	355	262	87	833	287	481	463	388	292	486	196	310	258	228	158	75	49^	48^	23^
MON 10.00P 60 CBS 7	B	13.7	23	1213	1451	348	256	86	857	266	458	456	392	335	460	153	255	242	217	176	59	36	75	50
209 99 OP 7	C	13.7	23	1213	1451	348	256	86	857	266	458	456	392	335	460	153	255	242	217	176	59	36	75	50
10.00 - 10.30	A	11.8	18	1045	1421	358	269	85	817	285	470	446	381	292	479	199	307	257	219	155	78	50^	47^	24^
10.30 - 11.00	A	11.3	19	1001	1453	350	253	88	842	287	489	476	393	290	489	192	311	257	236	160	72	47^	49^	22^
CBS SATURDAY MOVIE(R)	A	8.8	15	780	1558	287	166	36^	830	157	333	343	429	441	624	105	284	327	323	278	49^	13v	56^	34^
SAT 8.00P 120 CBS 2	B	8.2	14	722	1559	265	160	30^	833	168	335	338	408	438	589	90	245	290	312	280	66	30^	71	45^
195 95 FF 2	C	8.2	14	722	1559	265	160	30^	833	168	335	338	408	438	589	90	245	290	312	280	66	30^	71	45^
AGATHA CHRISTIE 13-DINNER																								
8.00 - 8.30	A	9.4	16	833	1562	249	144	37^	794	137	292	315	401	442	636	104	273	313	322	302	53^	15v	79	47^
8.30 - 9.00	A	9.0	15	797	1573	269	157	42^	825	147	321	339	424	448	630	108	288	323	325	279	51^	11v	67^	33^
9.00 - 9.30	A	8.5	14	753	1558	307	177	37^	851	178	366	360	441	434	617	112	291	331	312	269	51^	9v	39^	26^
9.30 - 10.00	A	8.5	15	753	1503	324	185	26^	833	163	352	354	441	428	597	93	277	334	325	253	41^	15v	33^	26^
CBS SUNDAY MOVIE	A	20.9	32	1852	1695	308	206	68	858	198	391	407	415	399	698	156	328	359	382	302	57	14^	81	46

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SUN 9.00P 120 CBS 8	B	17.9	28	1584	1620	355	256	70	893	240	461	448	438	361	571	156	296	292	298	227	74	37	82	46
210 99 FF 8	C	17.9	28	1584	1620	355	256	70	893	240	461	448	438	361	571	156	296	292	298	227	74	37	82	46
THE GAMBLER III, PART 1																								
9.00 - 9.30	A	21.4	31	1896	1691	310	205	53	868	182	379	412	430	409	688	136	307	352	386	307	52	13^	84	48
9.30 - 10.00	A	21.3	31	1887	1699	304	200	68	855	189	386	409	419	398	695	158	325	361	376	300	60	12^	89	49
10.00 - 10.30	A	21.3	33	1887	1706	315	213	72	858	205	398	405	411	397	709	161	338	362	388	304	59	16^	80	45
10.30 - 11.00	A	19.7	34	1745	1673	300	205	78	846	216	399	399	395	388	699	169	341	360	378	296	58	17^	71	43
CHARMINGS	A	6.7	10	594	1625	234	193	52^	709	247	370	345	309	286	517	217	320	281	215	169	74^	20v	326	209
THU 8.30P 30 ABC 8	B	8.3	13	739	1678	264	219	77	704	262	407	364	301	249	499	207	327	284	216	141	154	83	321	229
198 95 CS 8	C	8.3	13	739	1678	264	219	77	704	262	407	364	301	249	499	207	327	284	216	141	154	83	321	229
CHEERS	A	26.4	41	2339	1635	369	304	85	803	315	518	461	344	234	489	196	318	306	230	126	161	98	182	107
THU 9.00P 30 NBC 8	B	26.1	40	2308	1683	371	311	108	830	349	546	483	339	236	533	218	356	329	242	137	147	84	173	101
208 99 CS 8	C	26.1	40	2308	1683	371	311	108	830	349	546	483	339	236	533	218	356	329	242	137	147	84	173	101
DALLAS	A	15.7	25	1391	1628	300	208	41^	997	204	390	426	433	526	475	93	199	220	235	237	56	39^	101	73
FRI 9.00P 60 CBS 9	B	17.4	30	1542	1647	324	235	80	967	241	445	463	422	450	483	121	237	245	231	211	54	31	142	98
208 99 GD 9	C	17.4	30	1542	1647	324	235	80	967	241	445	463	422	450	483	121	237	245	231	211	54	31	142	98
9.00 - 9.30	A	15.2	24	1347	1650	303	211	44^	1002	212	398	427	433	526	478	93	200	225	240	236	65	41^	105	78
9.30 - 10.00	A	16.3	26	1444	1598	296	204	37^	985	195	381	423	430	522	470	93	197	214	229	237	48	36^	96	68
DESIGNING WOMEN	A	14.3	21	1267	1446	348	269	99	789	282	470	443	361	272	493	180	304	278	243	167	98	51	67	45^
MON 9.30P 30 CBS 8	B	16.1	25	1430	1522	382	300	105	854	308	503	477	372	296	470	177	292	280	215	151	93	59	105	71
209 99 CS 8	C	16.1	25	1430	1522	382	300	105	854	308	503	477	372	296	470	177	292	280	215	151	93	59	105	71

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
DISNEY SUNDAY MOVIE(R)	A	9.2	14	815	2139	268	206	90	747	283	450	416	321	256	569	202	392	374	294	142	280	97	543	378
SUN 7.00P 120 ABC 9	B	10.8	18	956	2038	282	235	116	726	287	480	435	317	214	578	232	416	379	278	134	188	86	546	332
215 99 FF 9	C	10.8	18	956	2038	282	235	116	726	287	480	435	317	214	578	232	416	379	278	134	188	86	546	332
THE THANKSGIVING PROMISE																								
7.00 - 7.30	A	8.2	13	727	2110	224	161	79^	720	251	419	378	311	261	585	204	387	360	285	169	284	89	522	377
7.30 - 8.00	A	8.7	14	771	2175	254	190	71^	717	280	437	398	304	246	572	197	373	358	290	161	307	99	578	415
8.00 - 8.30	A	9.7	14	859	2168	273	214	94	739	291	455	433	321	240	557	192	399	383	311	121	288	104	584	405
8.30 - 9.00	A	10.4	15	921	2064	307	243	109	787	299	471	438	338	272	552	211	397	381	284	121	242	92	483	314
DOLLY	A	15.7	23	1391	1754	368	282	106	926	279	481	453	424	380	548	158	313	285	275	199	135	76	146	92
SUN 9.00P 60 ABC 7	B	15.6	24	1381	1809	366	290	112	885	274	502	481	424	316	626	194	380	360	329	201	125	65	172	112
214 99 GV 7	C	15.6	24	1381	1809	366	290	112	885	274	502	481	424	316	626	194	380	360	329	201	125	65	172	112
9.00 - 9.30	A	15.3	22	1356	1757	365	280	104	909	270	475	444	419	373	555	170	326	295	271	192	140	75	154	96
9.30 - 10.00	A	16.1	23	1426	1751	372	284	108	942	288	487	462	429	387	541	147	300	275	278	206	130	76	138	89
DUET	A	3.1	5	275	1585	340	320	58v	666	358	560	459	269	87^	559	231^	459	377	293	99^	183^	146^	176^	107^
SUN 9.30P 30 FOX 5	B	2.8	4	250	1682	337	297	56^	663	365	532	442	256	97^	627	310	524	439	287	77^	234	153	158	110^
117 86 CS 5	C	2.8	4	250	1682	337	297	56^	663	365	532	442	256	97^	627	310	524	439	287	77^	234	153	158	110^
DYNASTY	A	13.4	24	1187	1590	365	298	84	938	296	497	441	387	393	453	158	257	253	207	159	94	54	104	62
WED 10.00P 60 ABC 7	B	14.9	26	1321	1559	349	286	89	882	298	500	453	370	336	449	176	274	253	194	140	102	61	126	81
217 99 GD 7	C	14.9	26	1321	1559	349	286	89	882	298	500	453	370	336	449	176	274	253	194	140	102	61	126	81
10.00 - 10.30	A	13.4	23	1187	1598	362	294	88	941	290	493	436	396	403	460	160	259	252	209	166	92	50^	105	63
10.30 - 11.00	A	13.4	25	1187	1582	367	301	81	935	301	502	445	379	382	446	155	254	253	204	153	97	58	103	62
EQUALIZER	A	13.2	24	1170	1589	298	190	58	775	180	397	411	448	306	669	152	337	364	386	266	73	36^	73	34^
WED 10.00P 60 CBS 8	B	13.6	23	1203	1556	268	175	64	737	186	374	381	388	307	673	196	374	367	356	249	73	30	73	38
210 99 PD 8	C	13.6	23	1203	1556	268	175	64	737	186	374	381	388	307	673	196	374	367	356	249	73	30	73	38
10.00 - 10.30	A	13.5	23	1196	1626	318	209	55	795	180	408	431	463	309	671	153	341	371	389	261	81	41^	79	35^
10.30 - 11.00	A	12.8	24	1134	1563	280	172	61	759	182	388	393	435	305	672	153	335	359	387	274	65	31^	67	33^
FACTS OF LIFE	A	16.3	28	1444	1741	323	257	87	859	282	441	378	300	384	435	141	235	222	200	157	175	114	272	177
SAT 8.00P 30 NBC 7	B	15.1	28	1335	1689	308	238	70	847	257	434	392	332	366	434	144	241	224	187	162	163	110	245	158
201 98 CS 7	C	15.1	28	1335	1689	308	238	70	847	257	434	392	332	366	434	144	241	224	187	162	163	110	245	158
FALCON CREST	A	14.2	25	1258	1502	293	202	55	915	182	371	403	413	478	443	97	194	206	211	218	53	37^	92	68
FRI 10.00P 60 CBS 8	B	15.0	28	1326	1574	325	239	74	941	231	439	449	421	435	444	114	213	217	208	202	62	38	127	89
209 99 GD 8	C	15.0	28	1326	1574	325	239	74	941	231	439	449	421	435	444	114	213	217	208	202	62	38	127	89
10.00 - 10.30	A	13.9	24	1232	1504	294	200	44^	926	178	362	395	413	496	438	95	185	196	204	223	49^	37^	91	65
10.30 - 11.00	A	14.5	27	1285	1500	291	204	65	904	187	381	410	412	460	447	99	203	215	218	214	57	38^	92	72
FAMILY TIES	A	18.9	27	1675	1888	388	344	112	754	390	564	447	276	147	676	356	509	435	278	100	209	101	250	169
SUN 8.13P 30 NBC 10	B	21.1	32	1873	1921	393	347	103	788	379	581	489	313	163	606	297	459	392	259	100	226	122	301	206
207 98 CS 10	C	21.1	32	1873	1921	393	347	103	788	379	581	489	313	163	606	297	459	392	259	100	226	122	301	206
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 16–22, 1987

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
FAMILY TIES-CONT'D																											
8.00 - 8.30				A	17.9	26	1586	1860	389	343	108	753	380	555	436	278	154	662	339	486	415	276	107	203	98	242	166
8.30 - 9.00				A	20.2	29	1790	1921	388	346	117	756	401	576	459	274	138	692	376	535	459	280	92	215	104	259	172
FRANK'S PLACE				A	11.3	17	1001	1598	361	265	53^	913	235	425	408	412	434	547	174	304	302	255	212	58^	37^	81	43^
MON 8.00P	30	CBS	7	B	12.8	20	1133	1522	331	234	58	879	218	379	389	391	434	501	148	259	265	232	207	41	27^	102	59
210	99	CS	7	C	12.8	20	1133	1522	331	234	58	879	218	379	389	391	434	501	148	259	265	232	207	41	27^	102	59
FULL HOUSE				A	10.2	17	904	1760	326	244	100	806	300	449	417	339	307	482	172	299	297	234	141	186	90	287	197
FRI 8.00P	30	ABC	8	B	10.2	18	905	1706	294	234	93	783	282	457	420	332	275	477	188	310	287	213	131	139	74	307	193
191	91	CS	8	C	10.2	18	905	1706	294	234	93	783	282	457	420	332	275	477	188	310	287	213	131	139	74	307	193
GOLDEN GIRLS				A	21.6	36	1914	1737	314	233	67	908	275	411	376	341	449	467	128	246	233	224	187	152	84	210	157
SAT 9.00P	30	NBC	9	B	22.2	39	1967	1687	307	226	62	900	232	407	389	382	437	461	127	233	231	214	196	131	81	195	139
208	99	CS	9	C	22.2	39	1967	1687	307	226	62	900	232	407	389	382	437	461	127	233	231	214	196	131	81	195	139
GROWING PAINS				A	23.2	35	2056	1717	314	278	105	749	324	499	417	297	224	456	212	322	275	188	109	214	115	299	223
TUE 8.30P	30	ABC	8	B	24.4	37	2157	1777	356	312	111	765	367	546	454	285	184	466	241	354	297	182	86	237	132	308	211
220	99	CS	8	C	24.4	37	2157	1777	356	312	111	765	367	546	454	285	184	466	241	354	297	182	86	237	132	308	211
HEAD OF THE CLASS				A	17.5	28	1551	1806	355	314	103	777	369	529	435	280	207	483	246	354	313	190	100	260	123	285	186
WED 8.30P	30	ABC	8	B	17.2	27	1526	1688	339	285	105	747	338	505	441	286	200	465	237	349	297	179	89	207	107	269	173
215	99	CS	8	C	17.2	27	1526	1688	339	285	105	747	338	505	441	286	200	465	237	349	297	179	89	207	107	269	173
HIGHWAY TO HEAVEN				A	13.7	22	1214	1682	299	198	47^	846	137	358	401	462	402	480	105	209	202	235	238	139	59	217	139
WED 8.00P	60	NBC	8	B	14.4	23	1278	1731	291	215	65	859	194	398	407	415	392	510	133	250	243	260	225	140	67	222	142
208	99	GD	8	C	14.4	23	1278	1731	291	215	65	859	194	398	407	415	392	510	133	250	243	260	225	140	67	222	142
8.00 - 8.30				A	13.3	22	1178	1694	307	200	44^	852	127	353	401	472	411	489	103	205	199	235	252	137	59	216	133
8.30 - 9.00				A	14.2	23	1258	1659	290	194	50	834	145	360	397	449	392	468	106	211	204	235	224	141	59	216	143
HOOPERMAN				A	14.6	23	1294	1685	336	269	108	785	314	512	473	346	219	550	226	357	355	262	147	168	60	182	116
WED 9.00P	30	ABC	7	B	16.6	26	1471	1641	318	256	98	775	301	483	455	337	237	529	228	360	322	232	138	145	73	192	123
217	99	OP	7	C	16.6	26	1471	1641	318	256	98	775	301	483	455	337	237	529	228	360	322	232	138	145	73	192	123
HOTEL				A	9.5	18	842	1704	346	268	79	882	265	447	429	421	352	537	182	303	302	257	181	117	69^	168	126
SAT 10.00P	60	ABC	7	B	9.3	18	825	1549	327	252	79	854	252	430	415	385	363	474	168	262	257	215	175	99	65	121	76
211	99	GD	7	C	9.3	18	825	1549	327	252	79	854	252	430	415	385	363	474	168	262	257	215	175	99	65	121	76
10.00 - 10.30				A	9.2	17	815	1703	332	254	83	864	252	423	404	408	363	540	178	305	306	266	183	123	74^	176	126
10.30 - 11.00				A	9.9	19	877	1688	355	279	75	890	275	465	447	429	338	529	184	298	294	245	177	110	64^	159	124
HOUSTON KNIGHTS				A	10.8	17	957	1790	317	195	80	833	214	382	387	389	374	693	148	312	338	371	314	103	49^	162	87
TUE 8.00P	60	CBS	8	B	10.3	16	914	1649	299	220	84	772	226	410	397	369	309	617	195	345	328	306	229	108	54	152	91
207	99	OP	8	C	10.3	16	914	1649	299	220	84	772	226	410	397	369	309	617	195	345	328	306	229	108	54	152	91
8.00 - 8.30				A	10.6	17	939	1788	315	189	84	834	226	383	380	386	374	682	149	308	333	359	309	102	50^	169	92
8.30 - 9.00				A	11.1	17	983	1777	316	199	76	824	200	378	390	387	371	697	145	313	340	379	316	102	47^	153	82
HUNTER				A	18.3	35	1621	1737	330	242	76	834	249	436	416	405	328	578	144	303	306	339	219	178	87	147	105

CONT'D

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.16-22,1987

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
HUNTER-CONT'D																											
SAT 10.00P	60	NBC	7	B	17.3	33	1534	1730	329	249	64	834	238	456	443	421	313	609	169	332	332	334	225	145	80	142	95
208	99	OP	7	C	17.3	33	1534	1730	329	249	64	834	238	456	443	421	313	609	169	332	332	334	225	145	80	142	95
10.00 - 10.30				A	18.0	33	1595	1754	328	238	82	843	246	437	421	410	335	569	134	291	302	339	219	183	86	159	115
10.30 - 11.00				A	18.6	36	1648	1720	331	246	70	825	252	435	410	400	322	587	155	314	309	339	218	173	88	136	96
I MARRIED DORA				A	10.8	18	957	1699	333	260	101	854	292	463	417	381	344	507	200	312	296	227	156	111	55^	227	147
FRI 8.30P	30	ABC	8	B	10.6	18	936	1673	305	243	97	818	299	473	434	345	290	486	194	314	297	216	134	113	61	256	154
201	94	CS	8	C	10.6	18	936	1673	305	243	97	818	299	473	434	345	290	486	194	314	297	216	134	113	61	256	154
JAKE AND THE FATMAN				A	12.1	19	1072	1619	279	169	57^	829	143	322	343	430	437	656	113	244	291	355	338	66	44^	67	46^
TUE 9.00P	60	CBS	8	B	12.3	19	1089	1558	265	185	59	808	178	356	365	395	391	580	129	261	268	303	280	77	38	94	62
209	99	OP	8	C	12.3	19	1089	1558	265	185	59	808	178	356	365	395	391	580	129	261	268	303	280	77	38	94	62
9.00 - 9.30				A	11.8	18	1045	1627	275	159	57^	819	140	307	334	421	440	663	126	253	294	348	335	61	39^	84	57^
9.30 - 10.00				A	12.4	19	1099	1610	284	178	57^	838	147	335	351	439	433	649	101	236	288	362	340	71	49^	52^	35^
KATE & ALLIE				A	14.3	21	1267	1521	398	302	87	886	292	460	435	376	373	505	163	294	288	237	186	64	45^	65	43^
MON 8.30P	30	CBS	9	B	15.5	23	1372	1567	367	277	78	878	284	453	436	371	363	476	160	270	272	216	171	88	61	125	78
210	99	CS	9	C	15.5	23	1372	1567	367	277	78	878	284	453	436	371	363	476	160	270	272	216	171	88	61	125	78
KNOTS LANDING				A	15.5	26	1373	1498	393	312	81	921	309	494	452	389	377	420	165	251	222	186	139	72	42^	84	64
THU 10.00P	60	CBS	9	B	15.1	26	1335	1535	379	303	89	919	328	531	475	389	330	433	185	272	250	178	132	85	43	97	65
209	99	GD	9	C	15.1	26	1335	1535	379	303	89	919	328	531	475	389	330	433	185	272	250	178	132	85	43	97	65
10.00 - 10.30				A	14.9	25	1320	1507	386	303	80	912	299	484	453	388	375	427	170	260	227	186	139	71	39^	97	72
10.30 - 11.00				A	16.1	28	1426	1489	399	320	81	930	318	502	452	390	379	413	161	242	218	186	140	73	44^	73	56
L.A. LAW				A	20.3	34	1799	1630	375	300	103	823	323	549	510	385	226	617	230	401	396	306	164	105	57	85	43
THU 10.00P	60	NBC	6	B	19.5	33	1731	1574	346	277	104	804	305	515	487	374	234	610	229	394	378	302	171	86	53	74	41
211	99	GD	6	C	19.5	33	1731	1574	346	277	104	804	305	515	487	374	234	610	229	394	378	302	171	86	53	74	41
10.00 - 10.30				A	20.9	34	1852	1630	382	307	108	824	326	552	508	381	226	596	224	393	382	296	155	111	61	100	47
10.30 - 11.00				A	19.7	35	1745	1629	368	292	99	822	321	545	513	390	226	640	236	410	410	316	174	98	53	70	38
LAW & HARRY MCGRAW				A	10.9	19	966	1602	261	168	46^	802	151	319	325	399	431	620	114	262	279	340	304	90	44^	91	71
TUE 10.00P	60	CBS	8	B	10.9	19	965	1487	279	185	52	797	166	338	358	401	394	554	127	251	247	293	265	60	30	76	51
209	99	PD	8	C	10.9	19	965	1487	279	185	52	797	166	338	358	401	394	554	127	251	247	293	265	60	30	76	51
10.00 - 10.30				A	10.9	18	966	1614	264	170	52^	808	160	328	339	399	424	613	104	251	281	345	307	97	51^	95	74
10.30 - 11.00				A	10.9	19	966	1591	259	167	39^	795	142	310	311	398	439	626	123	273	278	336	302	83	37^	87	68
MACGYVER				A	13.9	22	1232	1675	269	198	65	728	187	361	358	376	315	665	198	352	335	333	253	125	65	157	91
MON 8.00P	60	ABC	8	B	12.8	20	1131	1663	258	193	59	712	182	354	340	360	311	660	211	363	340	314	240	127	61	163	93
203	97	A	8	C	12.8	20	1131	1663	258	193	59	712	182	354	340	360	311	660	211	363	340	314	240	127	61	163	93
8.00 - 8.30				A	12.9	21	1143	1673	272	204	72	748	200	376	366	380	323	656	193	343	318	324	259	132	74	137	77
8.30 - 9.00				A	14.8	23	1311	1688	268	193	59	716	177	351	354	375	310	677	203	363	352	343	249	119	58	176	104
MAGNUM, P.I.				A	14.6	24	1294	1641	340	253	44^	860	195	440	429	462	354	575	131	293	289	315	233	106	49^	99	52
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
MAGNUM, P.I.-CONT'D																									
WED 9.00P 60 CBS	6	B	14.3	22	1266	1639	326	249	75	826	233	448	428	410	331	596	186	346	323	304	209	103	44	114	67
210 99 PD	6	C	14.3	22	1266	1639	326	249	75	826	233	448	428	410	331	596	186	346	323	304	209	103	44	114	67
9.00 - 9.30		A	13.8	22	1223	1651	336	254	39^	855	191	438	419	461	355	580	125	290	290	320	239	108	49^	107	55
9.30 - 10.00		A	15.4	25	1364	1632	343	252	49	865	199	441	439	463	354	571	136	295	287	310	228	103	49	93	49
MARRIED...WITH CHILDREN		A	4.8	7	425	1661	322	299	54^	594	318	439	363	195	124^	605	371	533	410	185	70^	241	105^	221	158
SUN 8.30P 30 FOX	5	B	4.2	6	376	1899	328	281	74^	674	361	522	405	263	105	657	370	546	431	258	84^	278	121	290	174
116 86 CS	5	C	4.2	6	376	1899	328	281	74^	674	361	522	405	263	105	657	370	546	431	258	84^	278	121	290	174
MIAMI VICE		A	16.8	27	1488	1829	349	299	125	791	356	568	474	332	194	626	258	427	402	297	151	183	108	228	145
FRI 9.00P 60 NBC	8	B	14.5	25	1280	1773	328	273	99	770	312	518	458	346	217	644	270	432	416	296	164	131	68	228	135
211 99 OP	8	C	14.5	25	1280	1773	328	273	99	770	312	518	458	346	217	644	270	432	416	296	164	131	68	228	135
9.00 - 9.30		A	16.4	26	1453	1823	348	296	118	785	346	554	460	328	201	630	257	426	395	296	157	173	108	235	147
9.30 - 10.00		A	17.3	28	1533	1824	348	300	132	793	364	579	484	333	185	619	257	425	406	296	144	192	108	221	142
MR. BELVEDERE		A	10.3	17	913	1740	352	266	108	840	294	477	424	367	313	452	183	290	276	199	121	138	76	310	216
FRI 9.00P 30 ABC	4	B	10.9	18	966	1657	291	220	82	788	244	433	400	351	303	441	153	264	254	203	136	148	89	280	182
204 97 CS	4	C	10.9	18	966	1657	291	220	82	788	244	433	400	351	303	441	153	264	254	203	136	148	89	280	182
MR. PRESIDENT		A	3.0	5	266	1596	322	240	62v	735	199^	334	343	351	336	580	215^	321	262	248	242	99^	69^	182^	110^
SAT 8.00P 30 FOX	5	B	2.6	5	232	1542	308	232	47^	641	217	372	367	345	205	561	216	370	330	267	163	152	74^	188	131^
112 85 CS	5	C	2.6	5	232	1542	308	232	47^	641	217	372	367	345	205	561	216	370	330	267	163	152	74^	188	131^
MOONLIGHTING		A	19.2	30	1701	1638	335	304	129	722	386	555	472	269	139	498	282	413	349	190	62	200	113	218	154
TUE 9.00P 60 ABC	6	B	21.2	33	1877	1657	376	338	133	774	416	598	503	275	144	493	283	401	330	177	68	192	106	198	126
215 99 PD	6	C	21.2	33	1877	1657	376	338	133	774	416	598	503	275	144	493	283	401	330	177	68	192	106	198	126
9.00 - 9.30		A	19.4	30	1719	1656	339	310	127	736	384	562	477	278	145	490	274	399	335	186	69	201	113	230	162
9.30 - 10.00		A	18.9	29	1675	1629	333	298	131	712	390	551	469	262	133	510	291	430	365	195	55	200	114	207	146
MOVIE OF THE WEEK-TUE(S)		A	18.5	30	1639	1526	374	281	73	961	239	471	471	463	414	402	78	183	202	211	187	73	50	90	49
TUE 8.00P 180 NBC																									
201 99 FF																									
POOR LITTLE RICH GIRL, PART 2																									
8.00 - 8.30		A	15.0	23	1329	1607	337	249	77	977	212	449	455	455	458	456	79	196	206	205	224	82	58	91	49
8.30 - 9.00		A	16.5	25	1462	1530	364	267	80	974	240	464	471	458	430	420	78	179	196	213	206	61	49	75	40^
9.00 - 9.30		A	18.6	29	1648	1539	376	281	71	966	242	469	470	458	421	383	72	179	197	201	177	87	59	102	56
9.30 - 10.00		A	19.1	30	1692	1504	388	291	66	964	246	479	479	467	404	372	70	168	192	194	176	71	50	97	51
10.00 - 10.30		A	20.9	35	1852	1494	388	298	73	946	247	481	473	461	390	390	80	184	205	209	172	70	45	89	52
10.30 - 11.00		A	21.0	37	1861	1498	375	287	70	942	238	477	469	475	393	406	86	192	211	218	180	69	44	82	45
MURDER, SHE WROTE		A	22.8	33	2020	1628	318	211	24^	908	126	334	365	459	510	632	81	218	251	345	357	32	9^	56	31^
SUN 8.00P 60 CBS	10	B	20.7	31	1838	1594	320	205	44	899	139	333	366	450	496	574	98	222	240	296	307	55	28	66	40
210 99 SM	10	C	20.7	31	1838	1594	320	205	44	899	139	333	366	450	496	574	98	222	240	296	307	55	28	66	40
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
MURDER, SHE WROTE-CONT'D																								
8.00 - 8.30	A	22.0	32	1949	1608	311	205	20^	889	115	315	347	448	512	643	87	227	255	350	360	28^	7v	49	24^
8.30 - 9.00	A	23.7	34	2100	1640	324	216	28^	923	135	350	380	466	507	620	75	209	247	339	353	35	11^	62	37
NBC MONDAY NIGHT MOVIES	A	21.3	33	1887	1528	377	291	81	937	264	488	471	449	382	392	115	224	210	212	145	113	71	85	57
MON 9.00P 120 NBC 9	B	17.7	28	1565	1623	345	279	92	860	305	523	468	395	280	481	173	303	280	237	144	138	80	144	86
201 99 FF 9	C	17.7	28	1565	1623	345	279	92	860	305	523	468	395	280	481	173	303	280	237	144	138	80	144	86
POOR LITTLE RICH GIRL, PART 1																								
9.00 - 9.30	A	22.0	32	1949	1566	371	285	81	906	259	475	460	430	367	400	128	237	219	213	138	132	72	129	88
9.30 - 10.00	A	22.1	33	1958	1542	378	293	82	949	271	495	483	447	382	389	113	225	212	211	140	115	74	88	60
10.00 - 10.30	A	21.0	33	1861	1514	379	291	86	948	267	494	476	460	384	387	108	220	209	214	146	112	75	67	42
10.30 - 11.00	A	19.9	34	1763	1499	386	299	77	955	262	493	469	465	399	397	110	216	203	213	160	93	64	54	35^
NBC SUNDAY NIGHT MOVIE	A	14.5	22	1285	2029	342	319	108	709	405	623	486	275	61	736	430	644	526	286	46^	252	96	334	233
SUN 8.43P 150 NBC 8	B	17.2	27	1527	1758	343	293	97	795	337	544	475	340	205	648	296	469	408	283	136	170	90	145	95
202 98 FF 8	C	17.2	27	1527	1758	343	293	97	795	337	544	475	340	205	648	296	469	408	283	136	170	90	145	95
THE EMPIRE STRIKES BACK																								
8.30 - 9.00	A	14.3	20	1267	2006	339	300	117	705	381	580	480	275	88	732	406	605	517	309	62	212	91	357	238
9.00 - 9.30	A	14.5	21	1285	2058	348	322	108	699	388	618	503	282	56	748	436	644	540	291	52	232	82	379	252
9.30 - 10.00	A	14.3	21	1267	2096	356	335	105	705	403	637	497	276	45^	744	430	657	529	294	43^	268	101	380	259
10.00 - 10.30	A	14.7	23	1302	2016	346	329	107	720	418	643	488	278	57	718	426	644	522	276	34^	269	104	308	227
10.30 - 11.00	A	14.9	25	1320	2001	333	313	108	708	426	628	470	265	59	731	438	650	526	274	39^	270	103	291	213
11.00 - 11.30	A	13.6	26	1205	1966	312	290	104	728	409	612	470	281	86	757	443	657	518	287	64	228	87	254	192
NEWHART	A	15.5	23	1373	1540	392	314	106	814	314	489	459	346	273	563	202	365	349	284	164	84	52	78	50
MON 9.00P 30 CBS 9	B	17.4	26	1539	1597	378	301	104	859	309	497	476	359	301	509	188	322	309	237	160	104	62	125	82
208 99 CS 9	C	17.4	26	1539	1597	378	301	104	859	309	497	476	359	301	509	188	322	309	237	160	104	62	125	82
NFL MONDAY NIGHT FOOTBALL	A	21.2	37	1878	1639	214	181	52	516	190	327	305	237	149	871	321	539	520	407	247	115	33^	136	83
MON 9.00P 204 ABC 9	B	17.4	31	1541	1573	207	172	50	505	172	302	286	237	166	872	330	548	518	399	251	99	24	97	58
217 99 SE 9	C	17.4	31	1541	1573	207	172	50	505	172	302	286	237	166	872	330	548	518	399	251	99	24	97	58
CHICAGO VS DENVER																								
9.00 - 9.30	A	19.0	28	1683	1692	208	180	41	543	178	317	306	245	186	833	281	474	473	377	273	131	38	185	118
9.30 - 10.00	A	21.7	32	1923	1688	214	187	47	507	186	319	297	223	156	868	314	528	513	399	258	146	39	166	99
10.00 - 10.30	A	23.8	36	2109	1647	213	182	51	508	185	322	299	233	153	880	324	539	527	410	256	122	39	137	84
10.30 - 11.00	A	22.0	35	1949	1643	213	181	52	505	192	320	289	232	148	884	335	547	525	404	250	119	38	135	82
11.00 - 11.30	A	21.3	39	1887	1634	230	193	55	518	195	340	322	245	128	878	325	553	535	420	237	108	29^	131	81
11.30 - 12.00	A	20.3	45	1799	1613	214	174	61	527	200	342	323	247	136	886	330	566	538	434	231	92	23^	108	67
12.00 - 12.30	A	19.7	50	1745	1559	206	168	58	518	195	337	309	238	138	878	346	579	533	413	222	80	24^	82	48
NIGHT COURT	A	26.1	40	2312	1645	370	310	92	806	316	536	481	356	223	527	218	361	343	245	122	156	92	157	84
THU 9.30P 30 NBC 7	B	23.3	37	2066	1619	364	302	109	817	329	534	483	359	233	545	226	365	339	243	142	135	74	121	69
CONT'D																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 16–22, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NIGHT COURT-CONT'D																												
	206	99	CS	7	C	23.3	37	2066	1619	364	302	109	817	329	534	483	359	233	545	226	365	339	243	142	135	74	121	69
OHARA					A	8.7	15	771	1742	280	219	94	726	217	410	378	385	260	664	215	391	394	354	208	161	69^	191	149
SAT	9.00P	60	ABC	5	B	9.1	16	810	1737	287	229	86	759	217	421	412	386	283	675	206	412	407	367	213	133	49	170	108
	206	96	OP	5	C	9.1	16	810	1737	287	229	86	759	217	421	412	386	283	675	206	412	407	367	213	133	49	170	108
	9.00 - 9.30				A	7.9	13	700	1746	280	222	100	710	226	415	376	371	239	651	220	386	386	345	201	169	69^	215	157
	9.30 - 10.00				A	9.4	16	833	1757	283	219	89	746	212	411	384	401	280	682	214	400	406	366	216	156	69^	173	144
OLDEST ROOKIE					A	9.8	16	868	1624	259	189	31^	818	161	384	368	413	379	641	141	298	311	341	297	54^	26^	112	42^
WED	8.00P	60	CBS	9	B	11.0	18	976	1594	263	191	69	785	193	387	388	395	341	577	155	291	289	294	244	91	39	141	80
	207	98	OP	9	C	11.0	18	976	1594	263	191	69	785	193	387	388	395	341	577	155	291	289	294	244	91	39	141	80
	8.00 - 8.30				A	9.3	15	824	1618	251	181	33^	816	150	363	353	409	398	636	142	291	315	328	297	53^	24^	113	46^
	8.30 - 9.00				A	10.2	16	904	1646	269	198	30^	828	172	407	385	421	367	651	141	307	311	357	300	55^	29^	111	38^
OLYMPIC DIARY-MON					A	14.5	23	1285	1681	276	199	59	734	175	359	360	401	316	679	195	361	349	350	250	106	56	161	100
MON	8.38P	1	ABC	9	B	13.1	21	1161	1660	252	192	54	692	186	352	335	349	297	680	223	389	367	324	234	124	55	164	96
	185	94	SC	9	C	13.1	21	1161	1660	252	192	54	692	186	352	335	349	297	680	223	389	367	324	234	124	55	164	96
OLYMPIC DIARY-TUE					A	11.2	20	992	1429	334	300	146	784	463	640	564	280	106	472	261	364	330	177	75	79	54^	94	50^
TUE	10.41P	1	ABC	9	B	14.5	26	1282	1533	356	306	132	835	411	612	536	328	180	485	233	365	325	202	93	102	58	110	67
	214	99	SC	9	C	14.5	26	1282	1533	356	306	132	835	411	612	536	328	180	485	233	365	325	202	93	102	58	110	67
OLYMPIC DIARY-WED					A	13.7	25	1214	1592	367	302	79	932	301	501	438	378	382	464	168	268	258	204	160	96	57	100	61
WED	10.45P	1	ABC	8	B	15.0	27	1328	1540	341	276	83	883	287	491	452	378	345	449	170	269	249	198	147	96	55	113	74
	217	99	SC	8	C	15.0	27	1328	1540	341	276	83	883	287	491	452	378	345	449	170	269	249	198	147	96	55	113	74
OLYMPIC DIARY-THU					A	6.0	10	532	1476	278	190	45^	730	170	334	344	366	299	627	191	342	330	290	220	18v	<<	101^	45^
THU	10.42P	1	ABC	9	B	10.7	19	951	1604	280	218	80	715	239	426	396	350	240	630	234	413	373	298	176	121	56	139	90
	209	98	SC	9	C	10.7	19	951	1604	280	218	80	715	239	426	396	350	240	630	234	413	373	298	176	121	56	139	90
OLYMPIC DIARY-FRI					A	13.0	25	1152	1566	290	199	96	775	236	421	431	388	278	594	155	328	346	300	214	93	65	104	60
FRI	10.49P	1	ABC	10	B	12.4	24	1094	1587	297	220	90	809	237	446	433	397	300	614	183	366	371	304	195	78	37	87	53
	217	99	SC	10	C	12.4	24	1094	1587	297	220	90	809	237	446	433	397	300	614	183	366	371	304	195	78	37	87	53
OLYMPIC DIARY-SAT 1					A	9.9	19	877	1660	340	266	73	877	271	454	437	422	339	524	180	294	290	241	178	108	62^	150	120
SAT	10.40P	1	ABC	9	B	8.9	18	792	1556	328	258	80	821	255	434	422	376	325	478	177	277	268	220	162	112	73	145	90
	211	99	SC	9	C	8.9	18	792	1556	328	258	80	821	255	434	422	376	325	478	177	277	268	220	162	112	73	145	90
OLYMPIC DIARY-SUN					A	7.4	13	656	1605	208	148	61^	749	158	267	238	300	437	588	106	263	260	327	284	91^	40^	177	132
SUN	6.58P	1	ABC	11	B	6.7	13	592	1592	231	171	52	726	164	311	313	323	370	611	166	301	297	287	262	83	38^	172	108
	165	87	SC	11	C	6.7	13	592	1592	231	171	52	726	164	311	313	323	370	611	166	301	297	287	262	83	38^	172	108
OLYMPIC DIARY-SUN 1					A	10.6	18	939	1529	324	237	94	853	209	439	451	456	342	496	109	263	254	285	189	101	62^	80	61^
SUN	10.41P	1	ABC	8	B	11.0	19	972	1672	336	252	102	843	223	458	471	451	308	613	174	366	364	342	192	110	53	106	73
	216	99	SC	8	C	11.0	19	972	1672	336	252	102	843	223	458	471	451	308	613	174	366	364	342	192	110	53	106	73
OUR HOUSE CONT'D					A	12.9	20	1143	1791	296	234	72	763	252	422	386	307	287	632	230	380	367	305	179	142	73	254	150

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NOV. 16-22, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OUR HOUSE-CONT'D																												
SUN	7.13P	60	NBC	10	B	12.8	21	1131	1848	349	288	71	815	266	469	445	360	290	587	207	366	346	284	169	176	97	269	183
	201	99	GD	10	C	12.8	21	1131	1848	349	288	71	815	266	469	445	360	290	587	207	366	346	284	169	176	97	269	183
	7.00 - 7.30				A	11.0	18	975	1734	273	203	65^	748	225	388	355	306	305	647	240	382	379	300	188	108	58^	230	134
	7.30 - 8.00				A	12.4	19	1099	1792	287	226	69	765	236	411	390	315	300	623	213	366	360	312	182	142	77	261	152
	8.00 - 8.30				A	16.8	25	1488	1810	326	269	81	761	297	463	401	289	246	624	249	397	364	292	162	168	79	257	160
PERFECT STRANGERS					A	17.5	29	1551	1768	343	301	102	791	344	519	427	305	228	477	214	331	300	202	114	209	107	291	193
WED	8.00P	30	ABC	8	B	16.3	27	1448	1681	337	282	102	767	329	497	432	296	223	461	220	333	286	184	101	186	98	267	172
	217	99	CS	8	C	16.3	27	1448	1681	337	282	102	767	329	497	432	296	223	461	220	333	286	184	101	186	98	267	172
PRESIDENTIAL PORTRAIT					A	12.2	19	1081	1535	320	225	69	826	236	408	398	397	358	549	170	284	278	276	225	82	42	78	54
MTTH	9.58P	1	CBS	23	B	13.2	21	1166	1549	333	249	77	847	250	448	435	400	334	529	167	296	286	265	197	82	41	90	57
	209	99	DO	23	C	13.2	21	1166	1549	333	249	77	847	250	448	435	400	334	529	167	296	286	265	197	82	41	90	57
PRIVATE EYE					A	9.7	17	859	1852	291	229	88	799	276	502	446	407	254	658	232	420	399	340	181	182	91	214	118
FRI	10.00P	60	NBC	8	B	10.7	20	951	1698	308	245	71	768	255	471	434	386	248	650	220	396	388	338	200	126	64	155	97
	205	99	PD	8	C	10.7	20	951	1698	308	245	71	768	255	471	434	386	248	650	220	396	388	338	200	126	64	155	97
	10.00 - 10.30				A	10.3	18	913	1875	294	235	90	806	286	517	458	403	249	654	229	423	406	344	177	201	109	214	117
	10.30 - 11.00				A	9.1	17	806	1827	288	222	86	790	264	485	432	411	260	662	235	417	391	335	186	161	71^	213	118
PURSUIT OF HAPPINESS					A	8.4	14	744	1715	352	243	89	867	299	470	446	380	329	461	175	287	293	214	132	134	80^	252	177
FRI	9.30P	30	ABC	4	B	8.9	15	791	1629	297	215	65	800	247	429	400	363	309	484	158	289	284	233	152	124	73	221	143
	204	97	CS	4	C	8.9	15	791	1629	297	215	65	800	247	429	400	363	309	484	158	289	284	233	152	124	73	221	143
RAGS TO RICHES					A	10.8	18	957	1827	282	227	58^	783	211	398	379	337	345	444	143	237	245	193	163	211	149	389	273
FRI	8.00P	60	NBC	8	B	10.6	19	942	1748	302	235	51	793	232	418	415	368	318	445	139	245	248	216	161	174	119	336	224
	202	97	CS	8	C	10.6	19	942	1748	302	235	51	793	232	418	415	368	318	445	139	245	248	216	161	174	119	336	224
	8.00 - 8.30				A	10.1	17	895	1763	272	223	61^	796	200	388	371	340	371	433	128	214	224	186	176	191	139	343	230
	8.30 - 9.00				A	11.6	19	1028	1866	289	229	54^	765	219	403	382	331	320	451	156	255	262	197	150	226	156	425	308
SABLE					A	6.0	10	532	1821	247	186	91^	694	227	430	375	376	206	631	188	391	393	387	167	189	62^	307	241
SAT	8.00P	60	ABC	3	B	7.9	14	703	1727	259	189	88	683	195	380	354	368	251	691	222	438	424	391	200	147	42^	206	142
	177	90	A	3	C	7.9	14	703	1727	259	189	88	683	195	380	354	368	251	691	222	438	424	391	200	147	42^	206	142
	8.00 - 8.30				A	5.8	10	514	1868	251	199	92^	706	228	440	375	372	219	641	208	399	391	373	171	202	54^	319	247
	8.30 - 9.00				A	6.1	10	540	1807	248	177	91^	695	230	428	381	386	198	632	172	390	401	406	167	179	70^	301	239
ST. ELSEWHERE					A	13.0	23	1152	1485	321	235	98	804	277	499	497	413	238	506	214	348	304	224	141	108	52^	67	38^
WED	10.00P	60	NBC	8	B	13.6	23	1202	1502	332	268	117	841	319	539	522	398	240	506	211	342	320	225	137	84	50	71	42
	205	99	GD	8	C	13.6	23	1202	1502	332	268	117	841	319	539	522	398	240	506	211	342	320	225	137	84	50	71	42
	10.00 - 10.30				A	12.8	22	1134	1506	322	236	104	802	279	492	483	405	244	507	216	353	299	220	141	120	59	78	43^
	10.30 - 11.00				A	13.1	24	1161	1476	322	237	94	811	277	508	514	424	233	510	213	345	312	230	141	96	46^	58	34^
SECOND CHANCE					A	2.8	5	248	1860	361	338	123^	766	314	566	470	335	186^	554	291	443	332	221^	64v	282	90^	259	97^
SAT	9.30P	30	FOX	4	B	2.6	5	233	1745	271	233	53^	621	265	440	375	299	154	498	243	374	312	199	95^	321	118^	305	206
CONT'D																												

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
SECOND CHANCE-CONT'D																												
	113	85	CS	4	C	2.6	5	233	1745	271	233	53^	621	265	440	375	299	154	498	243	374	312	199	95^	321	118^	305	206
60 MINUTES					A	23.2	37	2056	1595	263	178	36	744	151	287	298	330	399	747	193	353	348	348	340	48	15^	56	19^
SUN	7.00P	60	CBS	10	B	21.3	35	1887	1557	289	198	46	763	155	309	320	350	394	701	171	337	347	345	306	40	15	53	27
	211	99	DN	10	C	21.3	35	1887	1557	289	198	46	763	155	309	320	350	394	701	171	337	347	345	306	40	15	53	27
	7.00 - 7.30				A	22.3	36	1976	1580	254	172	36	725	150	275	285	314	393	748	195	349	346	346	343	50	17^	57	19^
	7.30 - 8.00				A	24.1	38	2135	1610	271	183	35	762	151	298	310	345	405	745	191	357	350	349	338	47	14^	56	20^
SLAP MAXWELL					A	11.5	19	1019	1630	323	255	120	811	319	510	472	357	244	552	201	339	359	289	146	124	52^	142	73
WED	9.30P	30	ABC	7	B	13.9	22	1228	1605	323	260	100	796	298	492	468	355	248	540	222	365	335	251	138	115	59	154	90
	217	99	CS	7	C	13.9	22	1228	1605	323	260	100	796	298	492	468	355	248	540	222	365	335	251	138	115	59	154	90
SLEDGE HAMMER					A	6.9	11	611	1593	180	136	67^	638	203	339	308	287	256	589	228	375	344	272	173	110	4v	255	194
THU	8.00P	30	ABC	9	B	7.9	13	700	1642	232	179	72	678	218	352	333	302	279	584	206	351	317	276	191	117	42	264	185
	207	97	CS	9	C	7.9	13	700	1642	232	179	72	678	218	352	333	302	279	584	206	351	317	276	191	117	42	264	185
SPORTSBREAK-SAT					A	9.6	16	851	1632	265	157	50^	866	155	346	357	442	463	652	107	298	353	349	274	60^	16v	55^	29^
SAT	8.54P	1	CBS	9	B	7.9	14	703	1595	285	209	56	800	198	376	386	374	360	620	149	318	350	330	244	71	28^	104	64
	204	99	SN	9	C	7.9	14	703	1595	285	209	56	800	198	376	386	374	360	620	149	318	350	330	244	71	28^	104	64
SPORTSBREAK-SUN					A	21.1	32	1869	1713	317	217	70	857	198	396	399	414	400	714	153	335	353	396	312	67	20^	76	41
SUN	10.03P	1	CBS	9	B	17.1	27	1513	1624	355	257	71	893	237	463	448	439	363	580	149	300	293	311	234	72	36	79	46
	210	99	SN	9	C	17.1	27	1513	1624	355	257	71	893	237	463	448	439	363	580	149	300	293	311	234	72	36	79	46
THIRTYSOMETHING					A	11.6	20	1028	1456	337	304	149	772	451	620	538	275	116	475	267	368	337	176	74	95	64	114	69
TUE	10.00P	60	ABC	6	B	14.3	25	1263	1537	367	325	147	822	443	634	548	297	149	471	249	369	330	186	76	119	68	124	74
	214	99	GD	6	C	14.3	25	1263	1537	367	325	147	822	443	634	548	297	149	471	249	369	330	186	76	119	68	124	74
	10.00 - 10.30				A	12.2	21	1081	1480	335	304	152	766	439	609	523	279	123	476	275	374	340	173	69	106	70	133	87
	10.30 - 11.00				A	11.0	20	975	1428	338	304	147	779	464	633	554	272	108	474	259	360	333	180	81	83	58^	92	50^
TOUR OF DUTY					A	10.7	16	948	1586	282	196	39^	664	163	337	332	342	272	715	251	428	434	350	211	79	24^	128	70
THU	8.00P	60	CBS	8	B	10.6	16	936	1641	263	201	59	658	193	379	360	328	238	724	256	482	459	367	196	123	43	135	79
	208	99	GD	8	C	10.6	16	936	1641	263	201	59	658	193	379	360	328	238	724	256	482	459	367	196	123	43	135	79
	8.00 - 8.30				A	10.4	16	921	1570	270	188	34^	672	147	322	321	350	295	699	241	406	401	329	224	78	31^	121	65^
	8.30 - 9.00				A	11.1	17	983	1587	290	202	42^	651	176	347	340	331	248	725	257	445	460	367	197	79	18^	133	74
TRACEY ULLMAN SHOW					A	3.1	5	275	1591	308	291	20v	624	309	462	385	227^	142^	518	271	448	347	215^	66^	251	151^	198^	135^
SUN	9.00P	30	FOX	9	B	3.1	5	278	1711	333	288	65^	644	336	498	434	260	107	605	320	505	414	251	80^	255	149	207	139
	116	86	CS	9	C	3.1	5	278	1711	333	288	65^	644	336	498	434	260	107	605	320	505	414	251	80^	255	149	207	139
20/20					A	13.8	25	1223	1576	310	221	89	796	257	439	435	383	285	574	165	325	336	279	201	93	61	113	72
FRI	10.00P	60	ABC	10	B	12.5	23	1110	1590	289	216	91	800	242	443	430	385	294	611	189	364	371	298	193	81	39	98	62
	217	99	DN	10	C	12.5	23	1110	1590	289	216	91	800	242	443	430	385	294	611	189	364	371	298	193	81	39	98	62
	10.00 - 10.30				A	14.0	24	1240	1567	319	233	90	801	281	447	432	362	284	548	174	317	320	252	189	90	58	127	84
	10.30 - 11.00				A	13.6	25	1205	1586	299	208	89	792	233	430	438	403	285	601	154	334	353	307	213	95	65	98	59

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 16–22, 1987

PROGRAM NAME / DAY / #STNS	TIME	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
21 JUMP STREET					A	6.2	10	549	1683	400	360	78^	656	297	526	422	334	91^	549	289	423	338	233	103^	275	154	203	155
SUN	7.00P	60	FOX	10	B	5.6	9	494	1731	365	318	76	697	332	531	425	309	124	545	307	432	332	207	87	272	153	216	128
117		86	OP	10	C	5.6	9	494	1731	365	318	76	697	332	531	425	309	124	545	307	432	332	207	87	272	153	216	128
	7.00 - 7.30				A	6.0	10	532	1681	388	344	72^	658	287	517	426	343	100^	547	284	419	337	238	107^	263	152	213	161
	7.30 - 8.00				A	6.4	10	567	1685	411	374	84^	654	306	534	418	327	82^	550	294	427	339	229	99^	286	156	194	148
227					A	17.5	30	1551	1771	312	240	67	890	265	416	381	328	433	441	135	245	222	211	162	181	104	258	180
SAT	8.30P	30	NBC	8	B	17.0	31	1507	1711	315	242	60	887	246	428	398	365	409	450	139	243	231	201	177	147	91	228	154
200		98	CS	8	C	17.0	31	1507	1711	315	242	60	887	246	428	398	365	409	450	139	243	231	201	177	147	91	228	154
VALERIE'S FAMILY					A	17.5	26	1551	1781	331	291	88	687	313	476	420	259	165	459	239	372	307	183	72	283	137	352	254
MON	8.30P	30	NBC	8	B	17.3	26	1532	1839	325	281	105	731	331	519	443	288	172	451	220	348	298	188	84	257	130	400	267
201		99	CS	8	C	17.3	26	1532	1839	325	281	105	731	331	519	443	288	172	451	220	348	298	188	84	257	130	400	267
WEREWOLF					A	3.5	5	310	1836	366	330	34v	599	293	494	394	256	78^	602	343	538	451	218	59^	324	157^	311	226
SUN	8.00P	30	FOX	5	B	4.2	6	376	1995	332	282	73^	691	351	557	436	303	86^	644	336	526	427	281	81^	324	159	336	191
117		86	SM	5	C	4.2	6	376	1995	332	282	73^	691	351	557	436	303	86^	644	336	526	427	281	81^	324	159	336	191
WEST 57TH					A	7.8	15	691	1443	252	162	35^	720	180	364	370	355	305	603	141	355	367	326	193	53^	13v	67^	49^
SAT	10.00P	60	CBS	8	B	6.9	13	612	1535	293	219	68	763	224	400	402	357	298	615	173	361	373	315	209	74	31^	83	46^
204		98	DN	8	C	6.9	13	612	1535	293	219	68	763	224	400	402	357	298	615	173	361	373	315	209	74	31^	83	46^
	10.00 - 10.30				A	8.2	15	727	1474	271	180	36^	727	188	375	382	371	296	609	144	357	372	333	188	61^	14v	77^	54^
	10.30 - 11.00				A	7.4	14	656	1409	230	142	35^	713	172	351	357	339	315	597	138	354	361	317	199	44^	11v	56^	43^
WHO'S THE BOSS?					A	22.1	35	1958	1720	308	266	93	746	294	462	392	304	252	483	211	319	274	204	130	195	100	296	232
TUE	8.00P	30	ABC	8	B	22.9	36	2029	1750	351	302	106	770	344	522	442	296	206	460	227	333	280	185	98	214	121	306	208
220		99	CS	8	C	22.9	36	2029	1750	351	302	106	770	344	522	442	296	206	460	227	333	280	185	98	214	121	306	208
WISEGUY					A	11.6	18	1028	1573	302	197	75	777	205	376	373	373	338	612	182	325	321	321	241	71	24^	114	82
THU	9.00P	60	CBS	9	B	11.7	18	1035	1607	309	222	68	799	227	417	413	380	319	609	196	357	347	313	215	89	37	110	64
208		99	OP	9	C	11.7	18	1035	1607	309	222	68	799	227	417	413	380	319	609	196	357	347	313	215	89	37	110	64
	9.00 - 9.30				A	11.1	17	983	1565	283	182	75	749	195	360	363	362	323	623	173	329	326	338	250	70	24^	122	89
	9.30 - 10.00				A	12.1	19	1072	1582	320	210	75	802	214	390	383	384	351	601	191	321	317	305	233	72	23^	107	77
WOMEN IN PRISON					A	3.4	6	301	1674	260	212	99^	633	242	345	279	276	252	613	266	350	284	237	233	145^	60^	283	182^
SAT	8.30P	30	FOX	5	B	2.7	5	236	1609	261	204	69^	588	224	360	333	300	177	562	230	379	328	247	161	173	77^	286	192
112		85	CS	5	C	2.7	5	236	1609	261	204	69^	588	224	360	333	300	177	562	230	379	328	247	161	173	77^	286	192

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	11.4	20	1006	219	152	752	142	306	314	371	396	574	130	260	280	278	264	27^	23^	27^	37	24^	25^
MON-FRI	6.30P	30	ABC	40	B	10.6	20	940	222	161	749	146	301	304	356	404	566	128	244	260	261	273	25^	22^	25^	37	20^	21^
	212	99	N	40	C	10.6	20	940	222	161	749	146	301	304	356	404	566	128	244	260	261	273	25^	22^	25^	37	20^	21^
ABC WRLD NEWS TONIGHT-SUN					A	7.8	14	691	187	130	738	145	247	223	267	452	625	110	247	252	302	332	30^	33^	27^	35^	26^	48^
SUN	6.30P	30	ABC	8	B	6.5	12	577	212	150	742	139	264	270	311	431	607	138	259	255	273	305	33^	28^	31^	32^	25^	31^
	165	87	N	8	C	6.5	12	577	212	150	742	139	264	270	311	431	607	138	259	255	273	305	33^	28^	31^	32^	25^	31^
CBS EVENING NEWS-RATHER					A	12.1	21	1076	221	140	770	138	267	298	329	435	593	95	221	231	286	333	18^	18^	15^	41	23^	21^
MON-FRI	6.30P	30	CBS	45	B	11.8	22	1045	220	135	750	129	268	295	331	423	580	107	227	233	274	316	27	18^	26	38	22^	21^
	210	99	N	45	C	11.8	22	1045	220	135	750	129	268	295	331	423	580	107	227	233	274	316	27	18^	26	38	22^	21^
CBS EVENING NEWS-SUNDAY(B)					A	4.8	9	425	220	145^	674	102^	217	232	275	419	591	142^	263	256	247	304	39^	18v	29v	2v	4v	7v
SUN	6.00P	30	CBS																									
	126	54	N																									
NBC NIGHTLY NEWS					A	11.1	20	980	222	142	817	128	268	306	345	480	589	131	245	259	261	296	29^	28^	20^	34^	14^	21^
MON-FRI	6.30P	30	NBC	40	B	10.5	20	930	206	145	782	124	281	315	345	438	583	131	243	256	252	292	30	30	28	29	18^	21^
	204	99	N	40	C	10.5	20	930	206	145	782	124	281	315	345	438	583	131	243	256	252	292	30	30	28	29	18^	21^
NBC NIGHTLY NEWS-SAT.					A	10.8	20	957	149	60^	765	58^	141	192	274	556	572	80	180	191	268	360	24^	17v	22^	21^	19^	10v
SAT	6.30P	30	NBC	8	B	8.4	17	745	179	109	770	102	208	233	291	504	596	111	210	221	241	346	25^	25^	23^	23^	16^	15^
	168	91	N	8	C	8.4	17	745	179	109	770	102	208	233	291	504	596	111	210	221	241	346	25^	25^	23^	23^	16^	15^

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																												
ABC NEWS SPECIAL(S)					A	3.4	14	301	1320	291	233	221	67^	676	151^	351	345	382	340	62^	554	130^	295	266	300	268	<<	44v
WED	11.30P	79	ABC																									
	212	99	N																									
11.30 - 12.00					A	4.4	14	390	1394	284	215	205	79^	728	164	374	362	405	356	69^	572	142^	305	283	319	273	<<	45^
12.00 - 12.30					A	2.8	12	248	1328	311	259	237^	61v	663	142^	353	353	385	345	71^	572	137^	313	273	309	277	<<	44v
12.30 - 1.00					A	2.4	13	213	1292	317	278^	270^	52v	651	152^	331	331	367	339	32v	555	104^	278^	245^	276^	276^	<<	48v
ABC NEWS:NIGHTLINE					A	5.3	16	469	1388	236	144	150	82	683	174	312	287	364	314	64^	635	171	322	301	366	339	18v	19v
TUE&THU	11.30P	31	ABC	28	B	5.2	16	461	1403	255	183	190	63	715	174	347	327	392	358	63	586	162	306	284	348	317	23^	22^
	208	98	N	28	C	5.2	16	461	1403	255	183	190	63	715	174	347	327	392	358	63	586	162	306	284	348	317	23^	22^
FRI	11.30P	38																										
11.30 - 12.00					A	5.3	16	467	1395	236	145	152	82	688	174	315	291	367	316	64^	639	172	322	301	367	341	19v	18v
12.00 - 12.30					A	5.2	17	462	1400	254	142	148	89	681	183	302	271	362	313	63^	636	172	334	320	373	341	18v	28^
ABC NEWS:NIGHTLINE-MON.					A	4.6	26	408	1341	199	152^	155^	35v	480	142^	257	257	326	291	91^	760	268	470	439	510	451	2v	<<
MON	1.08A	31	ABC	11	B	3.9	22	347	1350	220	177	168	58^	534	145	293	283	331	287	78^	734	264	466	440	502	461	23^	9v
	206	95	N	11	C	3.9	22	347	1350	220	177	168	58^	534	145	293	283	331	287	78^	734	264	466	440	502	461	23^	9v
1.00 - 1.30					A	4.9	26	434	1309	194	152	152	35v	473	141^	257	257	322	288	78^	737	251	458	436	501	447	2v	<<
1.30 - 2.00					A	4.0	26	354	1391	207	149^	162^	34v	486	140^	250	250	327	293	127^	804	310	490	434	519	447	<<	<<
ABC WEEKEND REPORT-SAT.					A	2.3	7	204	1499	323	244^	240^	76v	698	259^	402	402	479	403	115^	640	200^	302^	232^	324	302^	25v	39v
SAT	11.30P	15	ABC	8	B	2.0	6	181	1362	289	237	219	103^	692	199	373	340	392	350	69^	511	148^	274	245	306	283	24v	50^
	136	74	N	8	C	2.0	6	181	1362	289	237	219	103^	692	199	373	340	392	350	69^	511	148^	274	245	306	283	24v	50^
ABC WEEKEND REPORT-SUN.					A	2.3	9	204	1412	331	249^	256^	24v	728	98^	353	353	431	417	35v	606	128^	294^	280^	369	367	20v	36v
SUN	11.30P	15	ABC	8	B	2.1	9	183	1433	249	206	208	49^	699	166	358	345	419	395	57^	600	187	386	371	407	384	38v	32v
	145	80	N	8	C	2.1	9	183	1433	249	206	208	49^	699	166	358	345	419	395	57^	600	187	386	371	407	384	38v	32v
CBS LATE NIGHT I					A	3.5	14	312	1291	289	216	231	74^	740	207	378	356	426	386	38^	449	130	263	259	318	297	16v	20v
MON	11.30P	64	CBS	36	B	3.7	15	330	1361	272	204	226	74^	764	199	389	364	430	394	47^	491	164	295	283	333	306	16v	22^
	177	85	FF	36	C	3.7	15	330	1361	272	204	226	74^	764	199	389	364	430	394	47^	491	164	295	283	333	306	16v	22^
TUE&THU	11.30P	66																										
WED	12.00M	66																										
11.30 - 12.00					A	3.9	13	346	1312	292	226	229	83^	765	223	393	365	430	389	47^	445	133	264	259	312	289	21v	24v
12.00 - 12.30					A	3.5	15	312	1301	298	219	241	74^	750	201	390	367	439	400	33^	447	123	261	257	318	300	15v	20v
12.30 - 1.00					A	2.9	16	259	1218	263	189	210	56^	659	183	319	307	381	345	32^	465	141	264	261	328	305	8v	11v
1.00 - 1.30					A	2.4	15	213	1187	210^	140^	149^	45v	625	182^	253^	253^	339	293^	24v	485	159^	274^	274^	349	325	<<	<<
CBS LATE NIGHT II					A	2.5	15	220	1245	302	230	241	89^	661	213	404	372	422	388	43^	464	170	318	310	372	340	18v	24v
MON	12.34A	51	CBS	45	B	2.3	14	205	1329	305	235	254	90^	731	227	427	395	459	420	66^	477	202	329	309	358	318	16v	25v
	175	85	FF	45	C	2.3	14	205	1329	305	235	254	90^	731	227	427	395	459	420	66^	477	202	329	309	358	318	16v	25v
TUE	12.36A	46																										
WED	1.06A	46																										
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS LATE NIGHT II-CONT'D THU 12.36A 52 FRI 12.30A 57																								
12.30 - 1.00	A	2.8	15	248	1290	319	251	262	101^	707	226	437	399	449	410	44^	461	155	311	306	366	331	21v	26v
1.00 - 1.30	A	2.3	15	207	1204	282	209	218	87^	624	202	384	354	401	369	40v	463	177	320	312	376	346	17v	25v
1.30 - 2.00	A	1.7	15	151	1305	351^	242^	280^	14v	641	205^	332^	332^	406^	392^	68v	515	240^	386^	348^	410^	381^	4v	<<
CBS NEWS NIGHTWATCH-1 MTTHSU 2.00A 30 CBS 41	A	0.9	9	78	1189	317^	204^	235^	<<	632	181^	260^	260^	329^	329^	88v	490	195^	339^	282^	315^	285^	<<	8v
50 54 N 41	B	0.9	10	78	1220	279^	216^	205^	72v	719	248^	401	369	424	395	80v	416	195^	305^	274^	289^	251^	10v	12v
	C	0.9	10	78	1220	279^	216^	205^	72v	719	248^	401	369	424	395	80v	416	195^	305^	274^	289^	251^	10v	12v
CBS NEWS NIGHTWATCH-2 M-THSU 2.30A 30 CBS 45	A	0.8	11	71	1080	324^	220^	239^	31v	580	180^	279^	248^	314^	314^	70v	459^	204^	336^	302^	342^	306^	<<	<<
60 62 N 45	B	0.9	12	77	1211	310^	225^	212^	76v	715	249^	403	373	436	401	66v	415	192^	300^	278^	293^	256^	8v	12v
	C	0.9	12	77	1211	310^	225^	212^	76v	715	249^	403	373	436	401	66v	415	192^	300^	278^	293^	256^	8v	12v
CBS NEWS NIGHTWATCH-3 M-THSU 3.00A 180 CBS 45	A	0.8	16	71	994	278^	158^	165^	37v	593	124^	242^	211^	282^	276^	64v	371^	128^	249^	224^	246^	207^	15v	<<
101 81 N 45	B	0.8	17	74	1127	318^	190^	218^	63v	703	188^	311^	289^	389	356	51v	347	137^	222^	211^	219^	184^	<<	7v
	C	0.8	17	74	1127	318^	190^	218^	63v	703	188^	311^	289^	389	356	51v	347	137^	222^	211^	219^	184^	<<	7v
3.00 - 3.30	A	0.9	15	80	1000	260^	171^	184^	24v	529	131^	232^	208^	268^	268^	57v	435	152^	327^	315^	360^	315^	13v	<<
3.30 - 4.00	A	0.8	15	73	998	239^	162^	163^	27v	561	138^	251^	224^	293^	293^	66v	411^	155^	322^	294^	327^	289^	15v	<<
4.00 - 4.30	A	0.8	18	74	976	267^	138^	136^	37v	578	118^	239^	213^	274^	264^	75v	376^	155^	283^	258^	270^	220^	14v	<<
4.30 - 5.00	A	0.8	18	67	1010	273^	142^	143^	55v	625	123v	260^	217^	293^	282^	83v	368^	124v	248^	220^	233^	178^	16v	<<
5.00 - 5.30	A	0.7	16	62	981	283^	144^	135v	48v	612	113v	229^	190^	255^	246^	62v	351^	92v	172^	141^	155^	123v	17v	<<
5.30 - 6.00	A	0.8	16	69	1000	352^	185^	227^	32v	669	116v	241^	210^	306^	305^	41v	271^	78v	116v	88v	101v	87v	16v	<<
CBS NEWS SPL REPORT(S) WED 11.30P 30 CBS 210 99 N IRAN CONTRA REPORT WRAP-UP	A	5.3	18	470	1374	269	150	200	32v	692	168	332	321	400	381	32v	571	146	272	272	347	323	25v	10v
CBS SUNDAY NEWS-OSGOOD SUN 11.04P 15 CBS 9	A	3.7	10	328	1542	235	132^	165^	50v	830	134^	283	268	346	312	42v	589	94^	236	229	245	242	32v	19v
107 56 N 9	B	3.6	9	317	1391	292	224	235	58^	821	173	381	368	417	376	47^	484	101	238	230	262	240	22v	10v
	C	3.6	9	317	1391	292	224	235	58^	821	173	381	368	417	376	47^	484	101	238	230	262	240	22v	10v
DAVID LETTERMAN I MON-FRI 12.30A 30 NBC 40	A	3.9	19	347	1406	265	224	209	131	700	286	455	416	456	404	161	590	359	471	413	447	360	23v	67^
204 99 GV 40	B	3.7	20	331	1388	281	242	213	126	685	298	454	407	452	392	150	588	327	463	413	444	367	37^	34^
	C	3.7	20	331	1388	281	242	213	126	685	298	454	407	452	392	150	588	327	463	413	444	367	37^	34^
DAVID LETTERMAN II MON-FRI 1.00A 30 NBC 40	A	3.3	21	289	1399	267	233	218	120	666	306	460	412	452	413	193	621	419	525	440	467	375	28v	60^
204 99 GV 40	B	3.1	21	275	1361	285	245	211	131	673	314	460	408	454	391	161	586	357	482	427	457	370	34^	28^
	C	3.1	21	275	1361	285	245	211	131	673	314	460	408	454	391	161	586	357	482	427	457	370	34^	28^
FRIDAY NIGHT VIDEOS FRI 1.30A 60 NBC 8	A	2.6	18	230	1472	307	251^	230^	112^	563	290	416	413	486	402	358	671	569	637	532	543	366	115^	101^
178 97 PC 8	B	2.6	18	231	1434	282	247	205	159	629	348	472	416	455	377	235	590	425	520	448	464	367	106^	53^
CONT'D	C	2.6	18	231	1434	282	247	205	159	629	348	472	416	455	377	235	590	425	520	448	464	367	106^	53^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
FRIDAY NIGHT VIDEOS-CONT'D																								
1.30 - 2.00	A	2.8	17	248	1468	291	224^	217^	106^	577	278	428	422	490	414	340	654	543	618	519	539	371	124^	95^
2.00 - 2.30	A	2.4	18	213	1476	326	283^	245^	119^	546	305	402	402	482	388	380	692	599	658	547	549	360	104^	107^
G MICHAELS SPORTS MACHINE	A	2.1	8	186	1455	355	324^	312^	110^	541	183^	431	408	418	373	206^	791	391	566	516	589	433	<<	70v
SUN 11.43P 15 NBC 10	B	1.8	7	162	1467	303	258	256	75^	576	188	387	377	417	373	225	766	364	542	480	542	415	46v	33v
85 54 SC 10	C	1.8	7	162	1467	303	258	256	75^	576	188	387	377	417	373	225	766	364	542	480	542	415	46v	33v
LATE SHOW-FOX	A	2.0	5	174	1488	317	281	232	164^	665	376	503	438	474	406	216	604	399	488	415	454	340	50^	47v
MON-FRI 11.00P 60 FOX 60	B	1.7	5	153	1491	297	268	225	150^	654	341	486	437	477	412	185	609	369	499	419	448	380	71^	61^
112 80 GV 60	C	1.7	5	153	1491	297	268	225	150^	654	341	486	437	477	412	185	609	369	499	419	448	380	71^	61^
11.00 - 11.30	A	2.1	5	190	1557	325	283	234	191	673	382	514	438	474	400	217	619	384	486	412	460	349	58^	67^
11.30 - 12.00	A	1.8	5	156	1421	312	282	232	132^	663	372	495	442	481	419	219	592	422	496	423	451	333	42v	24v
OLYMPIC DIARY-MON 1	A	4.0	25	354	1405	218	153^	172^	34v	505	146^	253	253	337	303	120^	799	295	478	423	515	449	<<	<<
MON 1.32A 1 ABC 10	B	3.5	20	310	1393	224	185	177	59^	548	154	318	308	355	308	80^	751	276	478	437	510	477	17v	13v
206 95 SC 10	C	3.5	20	310	1393	224	185	177	59^	548	154	318	308	355	308	80^	751	276	478	437	510	477	17v	13v
OLYMPIC DIARY-TUE 1	A	4.5	15	399	1321	242	184	165	80^	568	170	299	287	349	280	66^	700	229	392	369	456	434	20v	<<
TUE 11.54P 1 ABC 9	B	4.6	17	411	1327	240	178	182	59^	683	165	311	293	353	321	65^	544	157	284	268	326	289	24^	15v
212 98 SC 9	C	4.6	17	411	1327	240	178	182	59^	683	165	311	293	353	321	65^	544	157	284	268	326	289	24^	15v
OLYMPIC DIARY-THU 1	A	3.9	13	346	1322	201	113^	156^	64^	739	154^	272	230	333	311	74^	523	133^	214	202	252	225	35v	<<
THU 11.56P 1 ABC 10	B	4.1	15	361	1371	249	178	181	53^	671	166	326	307	363	337	64^	620	188	337	312	372	345	21v	18v
211 98 SC 10	C	4.1	15	361	1371	249	178	181	53^	671	166	326	307	363	337	64^	620	188	337	312	372	345	21v	18v
OLYMPIC DIARY-FRI 1	A	5.9	17	523	1454	233	127	133	106^	708	189	331	295	373	313	49^	665	146	342	334	396	370	15v	31v
FRI 11.58P 1 ABC 10	B	4.4	14	391	1411	249	159	175	63^	707	170	329	310	383	346	52^	605	147	309	295	358	331	25^	22^
200 97 SC 10	C	4.4	14	391	1411	249	159	175	63^	707	170	329	310	383	346	52^	605	147	309	295	358	331	25^	22^
SATURDAY NIGHT	A	9.1	28	806	1666	305	268	238	164	718	401	538	508	535	453	195	597	281	496	450	482	419	117	106
SAT 11.30P 75 NBC 6	B	8.4	26	748	1597	316	274	243	143	686	341	504	461	497	437	153	591	297	472	427	464	415	105	94
201 99 GV 6	C	8.4	26	748	1597	316	274	243	143	686	341	504	461	497	437	153	591	297	472	427	464	415	105	94
11.30 - 12.00	A	10.0	27	886	1673	327	290	255	146	735	408	551	526	552	478	153	608	272	496	449	483	434	85	104
12.00 - 12.30	A	9.3	30	824	1653	299	263	233	173	697	392	524	492	520	433	216	583	276	491	447	477	414	141	105
12.30 - 1.00	A	7.2	27	638	1613	249	207	193	183	695	387	515	479	508	418	250	581	305	489	442	473	377	137	112
TONIGHT SHOW	A	6.1	21	544	1387	294	225	235	94	780	222	416	383	441	412	101	508	204	327	295	333	278	23^	44^
MON-FRI 11.30P 60 NBC 38	B	5.8	21	516	1385	278	223	215	92	742	233	417	385	438	396	87	531	201	348	325	361	314	29^	31^
202 99 GV 38	C	5.8	21	516	1385	278	223	215	92	742	233	417	385	438	396	87	531	201	348	325	361	314	29^	31^
11.30 - 12.00	A	6.8	20	599	1401	310	237	249	91	796	222	430	394	454	430	86	496	178	308	282	319	273	26^	45^
12.00 - 12.30	A	5.5	21	487	1376	275	211	219	96	763	223	400	371	426	391	119	525	238	351	311	350	285	20^	42^
TOP OF THE POPS	A	2.2	7	195	1432	297^	269^	292^	143^	746	273^	507	464	512	466	80v	474	192^	369	367	393	330	50v	58v
FRI 11.30P 60 CBS 9	B	2.2	8	198	1474	300	253	261	132^	738	276	479	439	488	441	100^	497	233	378	353	381	321	44^	66^
167 84 GV 9	C	2.2	8	198	1474	300	253	261	132^	738	276	479	439	488	441	100^	497	233	378	353	381	321	44^	66^
CONT'D																								

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PROGRAM NAME / DAY / TIME #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
TOP OF THE POPS-CONT'D																								
11.30 - 12.00	A	2.5	7	222	1438	275^	252^	273^	105^	750	225^	474	438	485	464	69v	469	155^	345	343	366	317	56v	47v
12.00 - 12.30	A	1.8	6	159	1503	344^	306^	335^	205^	781	355^	582	527	578	494	101v	507	254^	423	420	451	366^	46v	77v

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 16-22, 1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																								
ABC WORLD NEWS-MORN-615A	A	1.2	13	106	44v	224^	193^	528	221^	316	327	213^	164^	558	160^	294^	366	355	180^	6v	6v	10v	13v	11v
MON-FRI 6.15A 15 ABC 40	B	1.4	15	120	63^	256	225	611	177^	377	369	341	200^	517	157^	297	327	294	169^	12v	28v	13v	20v	13v
137 82 N 40	C	1.4	15	120	63^	256	225	611	177^	377	369	341	200^	517	157^	297	327	294	169^	12v	28v	13v	20v	13v
ABC WORLD NEWS-MORN-645A	A	2.4	16	213	68^	258	199	629	174	362	386	308	216	444	95^	181	235	292	187	31v	27v	58^	54^	62^
MON-FRI 6.45A 15 ABC 40	B	2.2	16	197	58^	269	217	617	161	388	400	346	182	475	131	239	267	279	173	31v	34^	28v	28v	33^
181 92 N 40	C	2.2	16	197	58^	269	217	617	161	388	400	346	182	475	131	239	267	279	173	31v	34^	28v	28v	33^
BEFORE HOURS	A	0.7	9	58	31v	231^	189^	509^	62v	270^	304^	281^	199^	483^	260^	303^	262^	118v	140v	<<	24v	<<	<<	<<
MON-FRI 6.15A 15 NBC 40	B	0.7	9	59	59v	322^	288^	628	166^	391^	398^	319^	195^	395^	180^	227^	204^	108v	141^	20v	32v	<<	<<	<<
143 84 N 40	C	0.7	9	59	59v	322^	288^	628	166^	391^	398^	319^	195^	395^	180^	227^	204^	108v	141^	20v	32v	<<	<<	<<
CBS MORNING NEWS- 6:30AM	A	1.3	12	113	67v	213^	132^	581	133^	279^	254^	294^	265^	436	98^	221^	233^	224^	175^	8v	<<	34v	<<	18v
MON-FRI 6.30A 30 CBS 45	B	1.2	11	103	33v	281	141^	613	115^	252	291	348	290	365	99^	164^	160^	198^	183^	15v	14v	40v	23v	40v
147 88 N 45	C	1.2	11	103	33v	281	141^	613	115^	252	291	348	290	365	99^	164^	160^	198^	183^	15v	14v	40v	23v	40v
CBS MORNING NEWS- 7:00AM	A	2.1	12	188	45v	215	161^	593	134^	249	271	266	287	436	93^	198	210	223	196	9v	12v	33v	13v	41v
MON-FRI 7.00A 30 CBS 45	B	2.1	12	183	35v	228	177	617	176	296	322	267	255	419	116^	205	206	218	189	24v	16v	41^	28v	50^
200 98 N 45	C	2.1	12	183	35v	228	177	617	176	296	322	267	255	419	116^	205	206	218	189	24v	16v	41^	28v	50^
GOOD MORNING, AMERICA-730	A	4.4	22	390	86^	245	188	744	167	391	398	375	308	439	88	183	203	223	217	20v	7v	25^	39^	33^
MON-FRI 7.30A 30 ABC 40	B	4.6	22	404	62^	242	189	708	154	377	396	377	279	431	101	193	202	216	201	19^	6v	21^	22^	25^
214 99 N 40	C	4.6	22	404	62^	242	189	708	154	377	396	377	279	431	101	193	202	216	201	19^	6v	21^	22^	25^
GOOD MORNING, AMERICA-830	A	4.4	20	388	72^	182	135	773	160	351	360	386	360	387	49^	143	171	216	201	3v	1v	20v	27^	19v
MON-FRI 8.30A 30 ABC 40	B	4.6	22	407	76	202	156	767	149	357	373	398	350	368	69	140	151	184	193	11v	5v	21^	23^	15v
212 98 N 40	C	4.6	22	407	76	202	156	767	149	357	373	398	350	368	69	140	151	184	193	11v	5v	21^	23^	15v
MORNING PROGRAM	A	2.1	10	190	64^	198	142^	739	193	306	305	308	379	418	131^	181	169^	128^	209	5v	5v	22v	16v	21v
MON-FRI 7.30A 90 CBS 45	B	2.1	10	188	50^	210	153	751	188	307	330	324	379	376	105^	167	163	141	195	13v	8v	32v	34v	40^
200 98 N 45	C	2.1	10	188	50^	210	153	751	188	307	330	324	379	376	105^	167	163	141	195	13v	8v	32v	34v	40^
7.30 - 8.00	A	2.0	10	177	54^	197	156^	668	146^	286	288	283	336	454	121^	209	213	177^	214	<<	6v	20v	6v	19v
8.00 - 8.30	A	2.1	10	183	60^	187	140^	753	195	316	302	320	388	418	145^	178^	165^	112^	212	7v	8v	18v	24v	24v
8.30 - 9.00	A	2.4	11	209	77^	209	132^	788	230	315	322	320	408	388	127^	161	136^	101^	202	6v	3v	28v	19v	20v
NBC NEWS AT SUNRISE	A	1.9	20	172	58^	280	227	611	120^	326	348	322	236	462	106^	177^	217	231	223	18v	37v	14v	<<	14v
MON-FRI 6.00A 30 NBC 40	B	2.0	21	175	61^	327	273	646	161	389	419	356	203	471	106^	209	223	230	221	21v	48^	15v	12v	21v
197 98 N 40	C	2.0	21	175	61^	327	273	646	161	389	419	356	203	471	106^	209	223	230	221	21v	48^	15v	12v	21v
TODAY SHOW-7.30AM	A	4.8	24	427	52^	216	158	677	120	308	340	359	323	473	103	211	214	220	237	23^	22^	22^	21^	33^
MON-FRI 7.30A 30 NBC 40	B	4.6	22	404	60^	223	164	682	146	335	358	352	300	480	114	227	221	220	233	18^	14v	22^	21^	26^
205 99 N 40	C	4.6	22	404	60^	223	164	682	146	335	358	352	300	480	114	227	221	220	233	18^	14v	22^	21^	26^
TODAY SHOW-8.30AM	A	4.8	22	429	85	158	133	726	130	326	344	371	371	420	122	218	213	192	182	6v	5v	23^	11v	18v
MON-FRI 8.30A 30 NBC 40	B	4.5	21	396	81	164	134	724	143	337	353	367	350	413	91	191	183	192	211	8v	8v	18^	16v	13v
205 99 N 40	C	4.5	21	396	81	164	134	724	143	337	353	367	350	413	91	191	183	192	211	8v	8v	18^	16v	13v

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																								
ALL MY CHILDREN	A	7.6	27	677	137	242	211	125	858	354	552	447	504	363	249	289	85	10v	31^	24^	55	43^	74	25^
MON-FRI 1.00P 60 ABC 40	B	7.6	27	676	148	241	214	142	862	373	563	436	489	350	247	264	83	14^	28^	23^	61	41	78	24^
217 99 DD 40	C	7.6	27	676	148	241	214	142	862	373	563	436	489	350	247	264	83	14^	28^	23^	61	41	78	24^
1.00 - 1.30	A	7.4	25	652	140	249	216	126	858	355	558	449	508	370	242	295	85	8v	30^	22^	55	46^	74	27^
1.30 - 2.00	A	8.0	28	705	134	235	205	122	854	351	544	442	497	353	255	282	86	13^	31^	26^	55	40^	73	22^
AMERICAN TREASURY	A	4.5	15	402	92	160	109	108	835	230	414	333	371	358	383	281	124	14v	46^	41^	22v	63^	34^	51^
MWF 3.58P 1 CBS 27	B	4.3	14	384	76	165	110	114	860	229	409	322	372	363	401	265	130	20^	40^	37^	30^	45^	31^	44^
195 90 DO 27	C	4.3	14	384	76	165	110	114	860	229	409	322	372	363	401	265	130	20^	40^	37^	30^	45^	31^	44^
ANOTHER WORLD	A	4.8	17	429	71^	207	182	160	873	287	456	329	391	353	355	262	97	17v	42^	43^	16v	37^	34^	19v
MON-FRI 2.00P 60 NBC 38	B	4.6	17	410	79	215	183	135	870	268	479	367	430	394	328	283	111	20^	40^	38^	24^	32^	38^	18^
202 98 DD 38	C	4.6	17	410	79	215	183	135	870	268	479	367	430	394	328	283	111	20^	40^	38^	24^	32^	38^	18^
2.00 - 2.30	A	4.7	17	420	71^	210	183	155	889	295	459	330	395	356	365	272	98	14v	29^	35^	16v	40^	37^	20v
2.30 - 3.00	A	4.9	17	436	72^	205	182	165	860	281	455	330	388	352	347	254	96	20^	55^	52^	15v	33^	31^	18v
AS THE WORLD TURNS	A	6.2	22	549	79	167	111	88	907	225	409	331	408	401	421	247	109	13v	10v	24^	24^	50^	41^	33^
MON-FRI 2.00P 60 CBS 45	B	6.0	22	531	80	156	100	109	914	214	411	318	392	414	428	253	115	18^	21^	30^	32^	39^	45^	26^
208 99 DD 45	C	6.0	22	531	80	156	100	109	914	214	411	318	392	414	428	253	115	18^	21^	30^	32^	39^	45^	26^
2.00 - 2.30	A	6.1	22	539	81	168	113	90	903	231	409	327	406	394	414	251	109	13v	7v	21^	25^	49^	39^	35^
2.30 - 3.00	A	6.4	22	563	77	166	108	86	905	217	406	332	407	405	425	242	109	14v	13v	26^	24^	50^	43^	31^
BOLD AND THE BEAUTIFUL	A	4.9	17	436	94	185	131	99	915	251	446	352	426	415	395	275	123	5v	5v	10v	34^	59^	52^	41^
MON-FRI 1.30P 30 CBS 45	B	4.8	17	425	84	188	131	103	892	223	421	329	396	411	403	272	115	15v	12v	20^	36^	44^	50^	30^
200 94 DD 45	C	4.8	17	425	84	188	131	103	892	223	421	329	396	411	403	272	115	15v	12v	20^	36^	44^	50^	30^
CLASSIC CONCENTRATION	A	3.4	15	303	72^	164	111	83^	845	212	371	292	360	330	406	319	153	11v	7v	12v	32^	44^	45^	30^
MON-FRI 10.30A 30 NBC 40	B	3.2	15	282	89^	137	112	82^	832	223	391	320	369	322	392	319	158	20v	18v	20v	42^	55^	65^	32^
140 74 QG 40	C	3.2	15	282	89^	137	112	82^	832	223	391	320	369	322	392	319	158	20v	18v	20v	42^	55^	65^	32^
DAYS OF OUR LIVES	A	6.8	24	606	99	201	168	181	872	299	495	364	430	379	311	273	96	17^	69	63	27^	33^	39^	21^
MON-FRI 1.00P 60 NBC 40	B	6.6	23	581	94	192	159	158	850	296	493	371	440	376	289	279	110	22^	60	54	35^	36^	48	23^
206 99 DD 40	C	6.6	23	581	94	192	159	158	850	296	493	371	440	376	289	279	110	22^	60	54	35^	36^	48	23^
1.00 - 1.30	A	6.7	23	597	104	195	167	175	871	298	489	357	425	375	314	286	100	16^	59	55^	32^	33^	43^	21^
1.30 - 2.00	A	6.9	24	613	94	207	170	187	876	301	502	371	436	383	309	261	93	19^	79	71	23^	34^	35^	22^
GENERAL HOSPITAL	A	7.8	26	688	127	247	210	165	860	345	535	410	455	342	280	242	85	24^	62	48^	37^	49	57	29^
MON-FRI 3.00P 60 ABC 40	B	7.8	27	694	129	244	208	167	876	367	548	416	460	331	285	231	83	24^	65	48	46	43	58	32^
217 99 DD 40	C	7.8	27	694	129	244	208	167	876	367	548	416	460	331	285	231	83	24^	65	48	46	43	58	32^
3.00 - 3.30	A	7.6	26	677	129	247	211	161	864	350	545	418	462	346	275	245	85	22^	55	40^	36^	50	59	27^
3.30 - 4.00	A	7.8	25	695	126	248	209	170	861	343	529	404	450	340	286	241	86	25^	68	55	39^	49	56	31^
GUIDING LIGHT	A	6.1	20	537	87	171	105	90	903	223	409	338	399	404	432	246	112	9v	26^	26^	28^	41^	35^	34^
MON-FRI 3.00P 60 CBS 45	B	5.6	19	500	83	169	110	109	891	224	414	326	385	398	418	252	119	11v	30^	27^	31^	43^	41^	34^
207 99 DD 45	C	5.6	19	500	83	169	110	109	891	224	414	326	385	398	418	252	119	11v	30^	27^	31^	43^	41^	34^
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 16-22, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
GUIDING LIGHT-CONT'D																												
3.00 - 3.30					A	6.0	21	535	88	169	105	89	905	223	410	341	401	404	434	237	109	9v	23^	27^	27^	39^	35^	31^
3.30 - 4.00					A	6.1	20	540	87	172	105	91	898	223	406	333	396	402	429	253	115	9v	28^	25^	28^	43^	35^	37^
LOVING					A	4.2	16	369	148	255	232	135	863	381	589	468	512	362	230	273	70^	7v	16v	16v	97	41^	99	39^
MON-FRI	12.30P	30	ABC	40	B	4.2	16	372	151	241	218	151	857	389	584	449	484	339	238	234	65^	14v	29^	25^	82	44^	94	32^
	176	88	DD	40	C	4.2	16	372	151	241	218	151	857	389	584	449	484	339	238	234	65^	14v	29^	25^	82	44^	94	32^
MR. BELVEDERE-M-F					A	2.5	11	220	140^	204	172	123^	776	341	505	392	417	323	246	309	67^	22v	44^	17v	126^	72^	136^	62^
MON-FRI	11.30A	30	ABC	54	B	2.6	12	234	130	229	202	136	747	342	516	405	429	295	207	285	55^	29^	55^	36^	110	63^	127	46^
	139	70	CS	54	C	2.6	12	234	130	229	202	136	747	342	516	405	429	295	207	285	55^	29^	55^	36^	110	63^	127	46^
NBC NEWS DIGEST-DAYTIME					A	4.5	16	402	57^	176	152	133	821	213	392	312	379	381	362	277	100	27^	76^	71^	11v	20v	18v	12v
MWF	2.57P	1	NBC	24	B	4.5	16	396	67	206	178	132	814	226	437	343	407	384	314	307	112	26^	67	58^	23^	28^	30^	21^
	192	96	N	24	C	4.5	16	396	67	206	178	132	814	226	437	343	407	384	314	307	112	26^	67	58^	23^	28^	30^	21^
NEW CARD SHARKS					A	3.4	15	301	104^	142	91^	65^	740	225	339	279	350	315	330	436	261	13v	16v	9v	96^	59^	124	31^
MON-FRI	10.30A	30	CBS	45	B	3.2	15	283	87^	131	92	64^	703	199	330	273	344	323	302	443	256	18v	15v	16v	72^	57^	90^	39^
	163	78	QP	45	C	3.2	15	283	87^	131	92	64^	703	199	330	273	344	323	302	443	256	18v	15v	16v	72^	57^	90^	39^
NEWSBREAK-11.57					A	5.2	22	462	61^	169	106	72	739	176	297	224	278	302	388	419	204	11v	8v	6v	46^	54^	65^	35^
MON-FRI	11.57A	2	CBS	44	B	5.0	22	447	60	167	122	71	763	184	324	258	309	305	387	405	209	14v	12v	12v	46^	52^	67	31^
	180	85	N	44	C	5.0	22	447	60	167	122	71	763	184	324	258	309	305	387	405	209	14v	12v	12v	46^	52^	67	31^
NEWSBREAK-3.44					A	5.2	17	464	99	164	114	91	906	227	398	318	380	396	446	234	105	10v	19^	19^	30^	47^	41^	37^
MON&FRI	3.43P	1	CBS	45	B	4.9	17	435	73	164	113	98	876	213	381	298	358	384	437	246	116	14v	28^	22^	29^	43^	37^	35^
	194	93	N	45	C	4.9	17	435	73	164	113	98	876	213	381	298	358	384	437	246	116	14v	28^	22^	29^	43^	37^	35^
TUE&WED	3.41P	1																										
THU	3.42P	1																										
ONE LIFE TO LIVE					A	7.7	27	679	131	230	195	126	866	346	535	427	479	365	278	272	94	11v	31^	22^	37^	40^	52	25^
MON-FRI	2.00P	60	ABC	40	B	7.7	28	682	142	232	203	152	880	376	568	433	479	352	267	236	91	15^	33^	26^	49	44	66	27^
	216	99	DD	40	C	7.7	28	682	142	232	203	152	880	376	568	433	479	352	267	236	91	15^	33^	26^	49	44	66	27^
2.00 - 2.30					A	7.6	27	672	134	231	196	122	857	342	532	429	481	364	273	279	96	12v	30^	24^	42^	42^	57	27^
2.30 - 3.00					A	7.7	27	686	129	230	195	130	874	349	539	426	477	366	283	264	93	11v	33^	20^	32^	38^	47^	23^
PRICE IS RIGHT 1					A	5.0	22	441	65^	143	80	74^	740	183	297	224	276	290	390	470	244	10v	21^	6v	81	59^	94	47^
MON-FRI	11.00A	30	CBS	44	B	5.0	23	444	72	148	95	79	739	189	315	241	289	291	376	427	229	13v	14v	13v	63	60	80	43^
	208	97	AP	44	C	5.0	23	444	72	148	95	79	739	189	315	241	289	291	376	427	229	13v	14v	13v	63	60	80	43^
PRICE IS RIGHT 2					A	6.6	28	585	46^	145	85	68	726	164	271	203	253	282	405	476	245	7v	16^	4v	71	53^	76	47^
MON-FRI	11.30A	30	CBS	45	B	6.3	28	558	59	156	106	76	742	180	305	236	285	290	388	437	237	13^	13^	13^	56	53	74	36^
	208	97	AP	45	C	6.3	28	558	59	156	106	76	742	180	305	236	285	290	388	437	237	13^	13^	13^	56	53	74	36^
RYAN'S HOPE					A	2.8	11	250	139	264	246	149	879	431	635	494	553	363	184	304	49^	9v	16v	7v	124^	58^	118^	64^
MON-FRI	12.00N	30	ABC	40	B	3.0	12	264	143	258	240	129	856	419	616	502	548	338	193	250	50^	25^	32^	30^	92^	44^	100	37^
	167	81	DD	40	C	3.0	12	264	143	258	240	129	856	419	616	502	548	338	193	250	50^	25^	32^	30^	92^	44^	100	37^

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
SALE OF THE CENTURY					A	3.1	14	276	59^	131	91^	48^	811	153	326	286	325	299	446	404	217	9v	15v	17v	31^	31^	51^	12v
MON-FRI	10.00A	30	NBC	40	B	2.8	13	249	75^	129	107	58^	802	169	347	300	328	299	426	400	207	12v	19v	17v	42^	46^	62^	26v
	141	72	QG	40	C	2.8	13	249	75^	129	107	58^	802	169	347	300	328	299	426	400	207	12v	19v	17v	42^	46^	62^	26v
SANTA BARBARA					A	5.1	17	454	94	196	166	175	819	266	439	325	401	356	304	245	102	39^	109	82	19^	39^	35^	23^
MON-FRI	3.00P	60	NBC	38	B	4.8	16	422	98	211	174	164	829	270	493	378	453	393	261	267	102	32^	100	73	25^	42^	45^	22^
	198	98	DD	38	C	4.8	16	422	98	211	174	164	829	270	493	378	453	393	261	267	102	32^	100	73	25^	42^	45^	22^
	3.00 - 3.30				A	4.9	17	436	88	196	167	168	826	265	447	334	415	367	298	247	98	36^	91	74^	19v	43^	37^	24^
	3.30 - 4.00				A	5.3	17	470	99	196	166	183	815	268	432	317	389	347	311	244	107	42^	127	89	20^	36^	33^	23^
SCRABBLE					A	3.6	14	321	63^	147	108	85^	825	188	313	244	294	307	463	369	204	12v	17v	22v	41^	40^	66^	15v
MON-FRI	12.30P	30	NBC	53	B	3.6	14	323	78^	132	110	74^	803	185	334	271	308	294	432	359	190	22^	17v	25^	37^	44^	54^	27^
	153	82	QG	53	C	3.6	14	323	78^	132	110	74^	803	185	334	271	308	294	432	359	190	22^	17v	25^	37^	44^	54^	27^
SUPER PASSWORD					A	2.9	11	257	78^	121	81^	60^	870	171	300	241	290	332	520	335	185	<<	4v	2v	27v	77^	90^	14v
MTTHF	12.00N	30	NBC	39	B	3.0	12	262	91^	104	82^	81^	798	180	310	242	290	287	439	354	192	20v	20v	21v	40^	59^	68^	31^
	153	72	QG	39	C	3.0	12	262	91^	104	82^	81^	798	180	310	242	290	287	439	354	192	20v	20v	21v	40^	59^	68^	31^
$25,000 PYRAMID					A	3.5	16	314	109	171	92^	65^	799	221	346	281	377	364	357	373	206	8v	4v	6v	65^	58^	87^	35^
MON-FRI	10.00A	30	CBS	45	B	3.3	16	292	84^	131	75^	64^	734	195	314	255	346	336	329	387	225	12v	9v	10v	60^	48^	72^	36^
	172	83	QP	45	C	3.3	16	292	84^	131	75^	64^	734	195	314	255	346	336	329	387	225	12v	9v	10v	60^	48^	72^	36^
WHEEL OF FORTUNE					A	5.2	22	457	63^	154	95	74	836	174	297	230	314	328	454	376	184	7v	10v	14v	33^	42^	50^	25^
MON-FRI	11.00A	30	NBC	40	B	5.1	23	452	75	145	98	65	823	175	309	256	319	310	451	370	194	15^	17^	20^	34^	47^	57	24^
	206	99	QG	40	C	5.1	23	452	75	145	98	65	823	175	309	256	319	310	451	370	194	15^	17^	20^	34^	47^	57	24^
WHO'S THE BOSS? M-F					A	3.4	15	305	145	228	208	136	797	348	527	404	440	334	234	293	61^	10v	36^	16v	119	74^	140	53^
MON-FRI	11.00A	30	ABC	40	B	3.4	16	297	131	239	217	122	740	327	520	416	441	310	196	278	53^	33^	50^	37^	107	71^	134	44^
	158	83	CS	40	C	3.4	16	297	131	239	217	122	740	327	520	416	441	310	196	278	53^	33^	50^	37^	107	71^	134	44^
WIN, LOSE OR DRAW					A	3.5	15	308	96^	155	113	64^	870	227	405	347	426	377	386	300	131	8v	14v	12v	35^	46^	61^	20v
MON-FRI	11.30A	30	NBC	53	B	3.5	16	309	113	150	123	89	824	232	413	337	397	343	352	302	130	18v	23^	26^	43^	61^	73^	31^
	186	88	QG	53	C	3.5	16	309	113	150	123	89	824	232	413	337	397	343	352	302	130	18v	23^	26^	43^	61^	73^	31^
YOUNG AND THE RESTLESS					A	7.9	30	701	110	176	135	126	879	284	447	330	389	356	373	281	121	8v	12^	15^	36^	66	72	30^
MTTHF	12.30P	60	CBS	45	B	7.6	29	669	96	190	146	119	864	263	442	335	390	359	367	274	126	16^	18^	23^	36^	50	61	25^
	210	99	DD	45	C	7.6	29	669	96	190	146	119	864	263	442	335	390	359	367	274	126	16^	18^	23^	36^	50	61	25^
WED	12.52P	38																										
	12.30 - 1.00				A	7.8	30	691	106	182	139	121	859	273	433	317	379	353	364	293	129	10v	9v	13^	37^	63	72	29^
	1.00 - 1.30				A	8.0	29	712	113	171	131	130	892	291	457	338	395	357	378	269	113	7v	15^	17^	35^	68	71	32^
YOUNG AND THE RESTLESS(B)					A	4.6	18	408	78^	188	161	93^	821	264	420	327	402	310	326	338	161	22v	<<	8v	37v	13v	33v	17v
WED	12.30P	22	CBS																									
	105	72	DD																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.16-22,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																												
ALF-SAT MORN					A	6.1	20	540	1616	157	357	325	100^	270	260	139	121	183	77^	729	411	318	344	385	239	146	165	220
SAT	10.00A	30	NBC	2	B	6.1	21	540	1634	154	360	315	98	253	262	125	137	174	88	760	401	359	314	446	249	197	222	224
	204	99	CA	2	C	6.1	21	540	1634	154	360	315	98	253	262	125	137	174	88	760	401	359	314	446	249	197	222	224
ALL NEW POUND PUPPIES					A	4.1	14	363	1445	62^	233	206	53^	237	197	104^	92^	153^	44v	779	386	392	284	495	254	241	231	264
SAT	9.30A	30	ABC	9	B	3.9	15	343	1444	74^	284	249	62^	180	189	93	96	138	52^	791	379	411	316	475	245	230	230	244
	209	99	CA	9	C	3.9	15	343	1444	74^	284	249	62^	180	189	93	96	138	52^	791	379	411	316	475	245	230	230	244
ALVIN AND THE CHIPMUNKS					A	5.9	19	523	1589	186	342	304	105^	240	257	116^	141	182	75^	750	353	397	342	407	185	222	180	228
SAT	10.30A	30	NBC	11	B	6.1	22	543	1515	149	343	293	88	208	234	94	140	150	84	731	340	390	334	397	189	208	219	177
	202	99	CA	11	C	6.1	22	543	1515	149	343	293	88	208	234	94	140	150	84	731	340	390	334	397	189	208	219	177
BUGS BUNNY & TWEETY SHOW(B)					A	3.7	11	328	1628	117^	434	365	80^	385	179^	86^	93^	162^	17v	630	296	334	308	322	144^	179^	209	114^
SAT	11.30A	30	ABC																									
	157	68	CA																									
CARE BEAR FAMILY					A	2.3	14	204	1535	71v	360	319	50v	274^	93^	9v	85^	68v	25v	808	401	407	347	461	282^	179^	303^	158^
SAT	8.00A	30	ABC	9	B	2.2	14	195	1323	91^	285	242	51^	210	113^	40^	74^	70^	43^	715	317	397	256	459	220	239	256	203
	201	98	CA	9	C	2.2	14	195	1323	91^	285	242	51^	210	113^	40^	74^	70^	43^	715	317	397	256	459	220	239	256	203
FLINTSTONE KIDS					A	3.6	11	319	1616	160^	400	357	52v	258	343	223	121^	297	46v	614	295	319	199^	416	217	199	239	177^
SAT	11.00A	30	ABC	8	B	3.6	13	317	1548	137	392	341	103	239	266	139	127	177	89^	651	320	330	278	372	182	190	184	188
	175	77	CA	8	C	3.6	13	317	1548	137	392	341	103	239	266	139	127	177	89^	651	320	330	278	372	182	190	184	188
FOOFUR					A	3.6	12	319	1350	207	353	232	144^	255	266	103^	163^	91^	175^	476	274	202	226	250	136^	115^	110^	140^
SAT	12.00N	30	NBC	11	B	3.3	12	291	1443	174	372	305	103	235	251	100	151	141	110	585	311	274	247	338	170	168	167	171
	132	69	CA	11	C	3.3	12	291	1443	174	372	305	103	235	251	100	151	141	110	585	311	274	247	338	170	168	167	171
FRAGGLE ROCK					A	4.7	15	416	1719	200	382	322	123^	300	251	89^	162	156	95^	786	371	415	386	400	184	216	229	172
SAT	11.00A	30	NBC	2	B	5.2	17	456	1647	170	352	285	110	249	255	74^	182	154	101	790	391	399	361	430	223	206	258	172
	198	97	CA	2	C	5.2	17	456	1647	170	352	285	110	249	255	74^	182	154	101	790	391	399	361	430	223	206	258	172
GUMMI BEARS					A	3.6	21	319	1574	109^	307	261	45v	221	173^	75^	98^	99^	74^	873	476	398	392	481	285	196^	180^	301
SAT	8.00A	30	NBC	11	B	3.1	21	277	1368	60^	297	247	53^	201	155	94^	61^	98^	58^	714	384	330	286	428	241	187	214	214
	201	98	CA	11	C	3.1	21	277	1368	60^	297	247	53^	201	155	94^	61^	98^	58^	714	384	330	286	428	241	187	214	214
HELLO KITTY					A	2.0	10	177	1261	24v	169^	96^	74v	181^	183^	124^	60v	104^	80v	728	384	344^	275^	453	248^	205^	301^	152^
SAT	8.00A	30	CBS	10	B	2.1	13	182	1269	34v	259	170	37v	189	96^	64^	32v	62^	34v	725	355	369	243	481	239	242	289	193
	177	82	CA	10	C	2.1	13	182	1269	34v	259	170	37v	189	96^	64^	32v	62^	34v	725	355	369	243	481	239	242	289	193
I'M TELLING					A	2.5	7	222	1346	167^	375	228^	120^	172^	340	115^	224^	221^	119^	460	289	170^	191^	269^	139^	131^	132^	137^
SAT	12.30P	30	NBC	11	B	2.6	9	229	1385	145	364	280	113^	224	252	93^	159	158	95^	544	288	256	195	349	184	165	160	188
	103	56	CA	11	C	2.6	9	229	1385	145	364	280	113^	224	252	93^	159	158	95^	544	288	256	195	349	184	165	160	188
LITTLE CLOWNS-HAPPYTOWN					A	2.8	13	248	1658	74^	335	310	53v	233^	152^	66v	85^	119^	33v	938	449	489	370	568	312	256	271	297
SAT	8.30A	30	ABC	9	B	2.7	14	240	1454	86^	293	249	55^	188	145	61^	84^	93^	52^	828	365	463	325	504	254	250	270	234
	206	99	CA	9	C	2.7	14	240	1454	86^	293	249	55^	188	145	61^	84^	93^	52^	828	365	463	325	504	254	250	270	234
LITTLE WIZARDS(B)					A	3.2	10	284	1544	100^	419	379	68^	290	193^	133^	60^	122^	71^	643	358	285	253	389	196^	193^	196^	193^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
LITTLE WIZARDS(B)-CONT'D																												
SAT	10.00A	30	ABC																									
	187	82	CA																									
MIGHTY MOUSE(B)					A	4.0	14	354	1534	101^	369	273	54^	228	179^	77^	101^	126^	53^	758	373	385	376	382	199	183	231	151^
SAT	10.30A	30	CBS																									
	170	80	CA																									
MUPPET BABIES I					A	4.0	20	354	1443	39v	226	143^	51^	142^	147^	78^	69^	105^	42v	928	476	452	361	568	276	292	305	262
SAT	8.30A	30	CBS	10	B	3.7	19	330	1411	40^	256	188	31^	180	103	59^	45^	78^	25^	873	451	422	332	540	282	259	318	222
	205	97	CA	10	C	3.7	19	330	1411	40^	256	188	31^	180	103	59^	45^	78^	25^	873	451	422	332	540	282	259	318	222
MUPPET BABIES II					A	5.3	21	470	1410	51^	267	179	60^	118^	107^	55^	51^	64^	43^	919	454	465	362	557	267	291	311	246
SAT	9.00A	30	CBS	10	B	4.6	20	407	1453	38^	255	194	41^	175	106	63^	44^	83	23^	917	463	454	371	546	275	272	311	235
	205	97	CA	10	C	4.6	20	407	1453	38^	255	194	41^	175	106	63^	44^	83	23^	917	463	454	371	546	275	272	311	235
MUPPET BABIES III					A	5.8	20	514	1403	80^	279	201	58^	145	133	61^	71^	93^	40^	847	421	426	334	514	245	269	325	189
SAT	9.30A	30	CBS	10	B	4.8	19	426	1503	55^	266	215	42^	190	119	61^	58^	89	30^	928	495	433	386	541	287	254	316	226
	202	97	CA	10	C	4.8	19	426	1503	55^	266	215	42^	190	119	61^	58^	89	30^	928	495	433	386	541	287	254	316	226
MY PET MONSTER					A	3.6	14	319	1626	49v	271	232	71^	215	290	145^	146^	235	55^	849	389	460	310	540	256	283	235	305
SAT	9.00A	30	ABC	9	B	3.6	15	316	1457	68^	251	216	63^	176	199	106	94	137	62^	830	412	418	319	511	280	231	239	272
	209	99	CA	9	C	3.6	15	316	1457	68^	251	216	63^	176	199	106	94	137	62^	830	412	418	319	511	280	231	239	272
NEW ARCHIES					A	4.2	13	372	1523	192	304	226	110^	243	273	119^	154^	153^	119^	704	369	335	344	360	163^	197	173	187
SAT	11.30A	30	NBC	11	B	4.6	17	412	1483	179	336	283	107	206	282	111	171	157	124	658	335	323	283	376	203	173	183	193
	182	92	CA	11	C	4.6	17	412	1483	179	336	283	107	206	282	111	171	157	124	658	335	323	283	376	203	173	183	193
PEE WEE'S PLAYHOUSE					A	6.9	23	611	1480	75^	326	245	57^	157	158	72^	86^	119	39^	839	426	413	379	460	209	251	359	101^
SAT	10.00A	30	CBS	10	B	6.1	22	536	1520	78	290	240	55	221	148	60	87	100	48^	861	466	395	372	489	259	229	295	194
	204	99	CL	10	C	6.1	22	536	1520	78	290	240	55	221	148	60	87	100	48^	861	466	395	372	489	259	229	295	194
POPEYE & SON(B)					A	3.6	12	319	1409	129^	268	200	76^	166^	226	110^	116^	132^	94^	749	426	323	349	401	230	171^	185^	215
SAT	11.00A	30	CBS																									
	156	73	CA																									
REAL GHOSTBUSTERS(B)					A	3.8	12	337	1562	107^	411	361	119^	279	268	224	43v	185^	83^	604	400	204	235	369	244	125^	261	108^
SAT	10.30A	30	ABC																									
	184	81	CA																									
SMURFS I					A	4.1	19	363	1599	83^	363	324	44v	167^	153^	90^	63^	83^	70^	916	474	442	498	418	238	181	244	174^
SAT	8.30A	30	NBC	11	B	4.4	23	393	1401	77	309	261	55^	198	178	97	81	116	62^	716	373	344	302	415	222	193	218	197
	206	99	CA	11	C	4.4	23	393	1401	77	309	261	55^	198	178	97	81	116	62^	716	373	344	302	415	222	193	218	197
SMURFS II					A	4.7	18	416	1595	99^	402	371	44^	202	150^	96^	54^	84^	66^	841	465	376	423	418	238	180	221	197
SAT	9.00A	30	NBC	11	B	5.5	24	490	1398	100	324	271	73	220	183	88	95	118	66	671	361	310	298	373	207	166	205	168
	206	99	CA	11	C	5.5	24	490	1398	100	324	271	73	220	183	88	95	118	66	671	361	310	298	373	207	166	205	168
SMURFS III					A	5.5	19	487	1571	102^	399	363	75^	220	201	123^	79^	143	58^	751	424	328	371	380	217	163	213	167
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.16–22,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
SMURFS III-CONT'D																												
SAT	9.30A	30	NBC	11	B	6.1	24	538	1422	117	341	291	80	227	196	96	100	125	71	657	345	312	291	367	197	170	197	170
	206	99	CA	11	C	6.1	24	538	1422	117	341	291	80	227	196	96	100	125	71	657	345	312	291	367	197	170	197	170
TEEN WOLF(B)					A	2.7	9	239	1417	100^	291	205^	79^	171^	251^	176^	76^	183^	68v	703	465	238^	353	349	237^	112^	175^	175^
SAT	11.30A	30	CBS																									
	145	68	CA																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																								
ABC COLLEGE FOOTBALL-PRE	A	3.4	11	301	1622	139^	475	335	453	220	403	82^	165^	255	358	210^	227	174^	191^	159^	131^	282	190^	462
SAT 12.00N 18 ABC 10	B	2.1	7	189	1408	179	464	246	441	220	582	111^	254	378	530	327	372	268	312	233	158	155	82^	207
188 90 SC 10	C	2.1	7	189	1408	179	464	246	441	220	582	111^	254	378	530	327	372	268	312	233	158	155	82^	207
ABC COLLEGE FOOTBALL-GAME	A	4.6	13	408	1396	139^	438	238	411	165	750	131^	287	428	697	374	445	297	367	306	252	125^	88^	83^
SAT 12.18P 214 ABC 10	B	5.0	14	440	1380	173	453	223	430	201	746	84	238	403	717	374	442	319	387	347	275	100	71	81
197 96 SE 10	C	5.0	14	440	1380	173	453	223	430	201	746	84	238	403	717	374	442	319	387	347	275	100	71	81
OHIO ST VS MICHIGAN																								
12.00 - 12.30	A	3.2	10	284	1461	113^	458	314	435	163^	552	106^	248	323	494	265	307	217^	259	198^	187^	214^	168^	238
12.30 - 1.00	A	3.8	11	337	1492	125^	480	291	444	160^	625	116^	230	327	567	269	319	211	261	257	248	219	141^	168^
1.00 - 1.30	A	4.2	12	372	1358	137^	435	240	390	146^	675	110^	227	341	632	298	361	231	293	297	271	146^	114^	101^
1.30 - 2.00	A	4.7	13	416	1365	140^	421	227	385	153	745	152^	290	425	697	377	460	273	357	316	236	127^	89^	73^
2.00 - 2.30	A	4.3	12	381	1399	123^	419	232	391	164^	809	142^	324	486	751	428	516	344	432	321	235	122^	83^	49^
2.30 - 3.00	A	4.8	13	425	1367	154	439	240	416	178	796	152	340	475	732	412	481	323	392	274	251	85^	65^	47^
3.00 - 3.30	A	5.0	14	443	1355	151	438	221	427	168	807	128^	304	467	755	415	490	339	414	331	265	83^	65^	28v
3.30 - 4.00	A	6.3	17	558	1472	146	447	209	429	188	837	124	296	488	783	433	506	363	436	377	277	96^	50^	93^
ABC COLLEGE FOOTBALL GM 2	A	4.4	10	390	1566	183	526	226	521	239	786	78^	204	412	753	379	445	334	399	398	309	123^	70^	131^
SAT 3.52P 195 ABC 2	B	4.2	11	376	1441	167	473	195	468	215	764	75^	201	399	727	363	432	324	393	382	295	107^	59^	97^
209 98 SE 2	C	4.2	11	376	1441	167	473	195	468	215	764	75^	201	399	727	363	432	324	393	382	295	107^	59^	97^
UCLA VS USC																								
3.30 - 4.00	A	4.3	11	381	1552	136^	512	222	500	211	767	94^	240	441	711	385	447	347	408	391	264	131^	73^	143^
4.00 - 4.30	A	4.3	11	381	1569	176	513	239	509	237	769	100^	235	433	720	384	433	333	383	376	286	135^	92^	151^
4.30 - 5.00	A	4.0	10	354	1495	184	513	248	506	245	787	105^	246	411	734	357	425	305	374	384	308	90^	59^	105^
5.00 - 5.30	A	4.5	10	399	1504	156^	486	214	478	215	776	77^	200	408	748	379	459	330	410	398	289	127^	67^	114^
5.30 - 6.00	A	3.9	8	346	1532	193	539	213	539	248	713	45v	162^	377	699	363	409	331	378	347	290	150^	93^	130^
6.00 - 6.30	A	4.2	8	372	1613	214	581	247	579	272	774	65^	165^	390	752	368	419	325	375	400	334	121^	57^	138^
6.30 - 7.00	A	5.1	10	452	1579	177	508	192	503	219	826	67^	188	408	803	386	464	341	419	436	339	106^	47^	140^
7.00 - 7.30	A	7.1	13	629	1637	201	534	228	522	237	846	76^	226	445	820	419	513	369	463	443	307	133	90^	124
BREEDERS CUP(S)	A	2.9	7	257	1493	195^	632	243^	611	262	633	54v	185^	316	617	300	342	262	303	300	275	75^	26v	152^
SAT 2.00P 240 NBC																								
192 97 SE																								
2.00 - 2.30	A	2.3	7	204	1448	135^	523	228^	494	182^	602	145^	233^	330	575	304^	321	185^	203^	246^	254^	81^	28v	242^
2.30 - 3.00	A	2.4	7	213	1361	129^	567	220^	535	198^	569	99^	206^	292^	558	281^	323	194^	235^	254^	235^	66v	5v	159^
3.00 - 3.30	A	2.5	7	222	1449	155^	620	246^	557	219^	610	37v	166^	271^	604	264^	317	233^	286^	290	286^	67v	<<	151^
3.30 - 4.00	A	2.7	7	239	1469	206^	682	277	645	262^	589	25v	149^	277	568	256^	291	253^	288	270	277	47v	3v	151^
4.00 - 4.30	A	2.8	7	248	1457	237^	638	237^	618	271	601	45v	159^	297	582	278	325	252^	299	297	257	41v	8v	177^
4.30 - 5.00	A	3.0	7	266	1571	220^	688	286	680	318	649	61v	175^	353	631	336	375	292	331	313	257	76^	24v	158^
5.00 - 5.30	A	3.5	8	310	1557	222	625	249	623	289	703	56^	230	374	677	348	397	318	367	326	281	104^	54^	125^
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
BREEDERS CUP(S)-CONT'D																								
5.30 - 6.00	A	4.2	9	372	1477	203	638	199	637	287	648	6v	158^	295	646	292	336	289	333	336	310	96^	55^	95^
CBS COLLEGE FOOTBALL PRE	A	4.3	13	381	1275	130^	396	143^	394	105^	484	29v	120^	203	476	195	241	174	221	207	235	126^	82^	269
SAT 12.00N 14 CBS 10	B	3.6	12	320	1297	165	419	216	398	179	584	79^	217	332	562	309	353	253	296	240	209	123	78^	170
204 98 SC 10	C	3.6	12	320	1297	165	419	216	398	179	584	79^	217	332	562	309	353	253	296	240	209	123	78^	170
CBS COLLEGE FOOTBALL GAME	A	7.4	21	656	1348	108	399	153	390	136	763	78^	253	384	742	362	419	306	363	308	322	75^	55^	111
SAT 12.14P 196 CBS 10	B	5.4	16	478	1378	138	418	192	403	176	761	78	244	404	736	379	441	326	389	348	295	108	80	91
204 98 SE 10	C	5.4	16	478	1378	138	418	192	403	176	761	78	244	404	736	379	441	326	389	348	295	108	80	91
NOTRE DAME VS PENN STATE																								
12.00 - 12.30	A	4.8	14	425	1332	133^	447	171	434	130^	628	42^	169	274	622	267	332	231	296	268	290	91^	75^	165
12.30 - 1.00	A	6.1	18	540	1341	160	432	187	424	175	675	63^	219	354	666	345	402	291	348	298	264	88^	57^	146
1.00 - 1.30	A	6.7	19	594	1373	117	403	173	387	153	749	67^	271	395	740	386	434	328	376	294	307	89^	58^	131
1.30 - 2.00	A	7.2	20	638	1370	115	394	159	381	134	739	76^	252	379	720	360	410	303	353	298	310	103	69^	135
2.00 - 2.30	A	8.2	23	727	1322	86^	378	141	369	125	787	105	269	402	747	362	423	297	358	307	324	52^	46^	105
2.30 - 3.00	A	8.4	23	744	1304	80^	371	122	370	107	799	80^	251	379	775	355	414	299	358	325	361	57^	47^	77^
3.00 - 3.30	A	9.2	25	815	1384	98	405	146	403	135	834	81	272	417	807	389	454	336	401	330	352	68^	52^	76^
CBS COLLEGE FOOTBALL PRE2	A	9.4	25	833	1425	109	440	183	432	170	794	79	268	391	756	354	423	312	382	299	333	111	83	80
SAT 3.30P 10 CBS 1	B	9.4	25	833	1425	109	440	183	432	170	794	79	268	391	756	354	423	312	382	299	333	111	83	80
209 99 SC 1	C	9.4	25	833	1425	109	440	183	432	170	794	79	268	391	756	354	423	312	382	299	333	111	83	80
CBS COLLEGE FOOTBALL GM 2	A	13.1	29	1161	1500	136	423	199	415	181	874	79	302	493	848	467	537	413	483	374	311	94	64	109
SAT 3.40P 201 CBS 1	B	13.1	29	1161	1500	136	423	199	415	181	874	79	302	493	848	467	537	413	483	374	311	94	64	109
209 99 SE 1	C	13.1	29	1161	1500	136	423	199	415	181	874	79	302	493	848	467	537	413	483	374	311	94	64	109
OKLAHOMA VS NEBRASKA																								
3.30 - 4.00	A	11.0	29	975	1433	114	419	192	412	177	835	79	292	445	804	414	482	366	434	322	322	104	75	75
4.00 - 4.30	A	12.4	31	1099	1442	116	401	191	395	171	854	85	285	466	823	435	506	381	453	350	316	97	62	90
4.30 - 5.00	A	13.1	31	1161	1490	128	402	191	393	176	886	88	309	490	857	460	535	402	476	368	322	96	60	106
5.00 - 5.30	A	12.5	29	1108	1515	150	437	211	425	192	882	86	331	504	854	475	545	418	489	353	308	85	52^	111
5.30 - 6.00	A	13.8	30	1223	1507	124	421	187	409	167	882	68	299	504	859	482	546	435	499	392	314	91	60	113
6.00 - 6.30	A	14.5	29	1285	1489	146	413	195	407	179	880	77	304	513	859	493	564	436	507	397	296	90	68	106
6.30 - 7.00	A	14.0	27	1240	1552	158	453	220	448	200	861	73	288	495	843	477	542	422	488	397	300	97	74	141
7.00 - 7.30	A	12.6	24	1116	1587	170	519	197	519	202	795	70	243	419	769	394	447	349	402	363	322	112	80	162
CBS NFL TODAY	A	6.1	19	540	1427	155	455	191	454	241	741	74^	287	456	690	405	488	382	465	322	202	118	74^	113^
SUN 12.30P 30 CBS 11	B	5.7	19	507	1393	185	459	242	448	246	741	95	296	480	713	453	508	386	441	326	205	83	65	110
200 97 SC 11	C	5.7	19	507	1393	185	459	242	448	246	741	95	296	480	713	453	508	386	441	326	205	83	65	110
CBS NFL FOOTBALL GAME 1	A	16.3	41	1444	1606	183	515	258	504	255	860	81	280	496	830	466	549	415	498	427	280	112	82	120
SUN 1.00P 185 CBS 10	B	13.9	36	1229	1569	201	500	280	485	260	864	96	319	533	831	501	573	437	510	407	258	98	73	107
209 99 SE 10	C	13.9	36	1229	1569	201	500	280	485	260	864	96	319	533	831	501	573	437	510	407	258	98	73	107
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
CBS NFL FOOTBALL GAME 1-CONT'D																								
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	11.7	33	1037	1562	165	508	236	496	242	828	79	274	485	794	452	541	406	495	416	253	97	65	129
1.30 - 2.00	A	14.9	39	1320	1586	158	495	246	490	241	843	55	257	472	820	449	545	417	512	438	275	126	97	121
2.00 - 2.30	A	16.7	42	1480	1601	192	521	278	509	266	863	79	289	507	839	483	564	428	509	432	275	115	86	102
2.30 - 3.00	A	16.1	41	1426	1639	188	538	285	520	269	881	83	292	507	854	480	559	424	503	430	295	106	84	113
3.00 - 3.30	A	18.2	45	1613	1615	187	494	256	483	249	873	90	291	513	837	478	552	423	497	426	285	115	82	133
3.30 - 4.00	A	19.4	47	1719	1628	196	530	250	522	260	866	94	278	496	830	460	544	402	486	424	286	107	74	125
4.00 - 4.30	A	17.9	43	1586	1631	198	544	233	534	241	866	95	279	478	831	443	524	383	463	400	308	114	75	107
CBS NFL FOOTBALL POST	A	5.4	16	475	1589	156	494	199	487	228	821	102^	268	475	788	442	530	372	460	398	258	148	78^	126^
SUN 4.08P 25 CBS 5	B	6.8	18	605	1613	231	530	303	515	290	850	101	334	545	813	508	580	444	516	395	233	125	89	108
145 63 SC 5	C	6.8	18	605	1613	231	530	303	515	290	850	101	334	545	813	508	580	444	516	395	233	125	89	108
VARIOUS TEAMS AND TIMES																								
NFL LIVE	A	3.9	12	346	1284	166^	410	264	399	214	704	181^	336	519	619	434	463	338	366	298	157^	119^	111^	52^
SUN 12.30P 30 NBC 11	B	4.0	13	353	1376	195	428	240	414	208	737	124	330	500	689	452	510	376	434	307	179	96	74^	115
195 99 SC 11	C	4.0	13	353	1376	195	428	240	414	208	737	124	330	500	689	452	510	376	434	307	179	96	74^	115
NFL GAME 1	A	8.2	21	727	1494	177	424	262	415	237	846	101	323	532	808	494	552	431	489	381	256	123	93	101
SUN 1.00P 202 NBC 5	B	7.9	21	699	1512	209	453	276	439	244	857	109	347	540	822	505	565	431	491	364	257	100	72	102
199 80 SE 5	C	7.9	21	699	1512	209	453	276	439	244	857	109	347	540	822	505	565	431	491	364	257	100	72	102
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	6.2	17	549	1449	152	370	252	365	225	794	130	342	514	741	461	518	384	441	310	223	174	130	110^
1.30 - 2.00	A	8.1	21	718	1435	157	379	255	379	235	812	102	334	510	771	469	524	408	464	340	247	143	107	100
2.00 - 2.30	A	9.0	23	797	1454	158	423	258	413	235	797	91	279	478	757	438	491	387	440	369	266	128	94	106
2.30 - 3.00	A	9.2	23	815	1466	172	409	240	394	225	834	84	297	522	789	477	528	438	489	386	261	115	90	109
3.00 - 3.30	A	8.4	21	744	1467	181	426	257	417	234	858	91	330	550	829	522	581	459	518	392	249	94	76^	89
3.30 - 4.00	A	8.7	21	771	1543	204	459	284	445	242	884	106	331	561	851	529	594	455	519	412	258	107	79^	94
4.00 - 4.30	A	8.6	21	762	1606	209	492	289	478	258	905	98	328	573	879	547	614	475	543	448	264	107	78^	103
NFL GAME 2	A	13.5	27	1196	1585	165	465	232	446	200	912	121	344	544	862	494	574	423	503	414	288	98	74	110
SUN 4.29P 149 NBC 5	B	12.6	28	1119	1594	221	511	287	494	269	890	102	333	558	852	520	594	455	529	418	259	97	73	96
203 93 SE 5	C	12.6	28	1119	1594	221	511	287	494	269	890	102	333	558	852	520	594	455	529	418	259	97	73	96
VARIOUS TEAMS AND TIMES																								
4.00 - 4.30	A	10.7	26	948	1638	177	469	248	440	201	980	116	384	603	936	559	635	488	563	451	301	93	81	96
4.30 - 5.00	A	11.2	27	992	1668	146	468	224	437	177	998	134	398	604	941	547	624	470	548	426	316	84	69	118
5.00 - 5.30	A	12.8	29	1134	1580	147	466	222	440	183	916	115	345	538	864	485	563	422	500	416	301	78	60	119
5.30 - 6.00	A	12.9	27	1143	1548	159	448	221	432	197	913	124	346	544	863	494	580	421	506	424	283	84	66	102
6.00 - 6.30	A	12.3	24	1090	1601	179	466	242	456	213	926	131	343	553	867	494	579	422	507	436	288	118	90	91
6.30 - 7.00	A	12.3	23	1090	1605	186	468	239	456	224	890	119	328	536	843	489	563	417	491	403	280	127	89	121
CONT'D																								

Note: Columns from TOT. PERS (2+) to CHD TOT. 2-11 are VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NFL GAME 2-CONT'D																								
7.00 - 7.30	A	12.5	21	1108	1572	200	524	256	511	233	816	72	273	460	802	446	536	387	477	393	266	108	73	124

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD					A	1.2	4	106	1298	92v	475^	116v	180^	475^	130v	138v	149v	288^	766	150v	490^	766	490^	473^	538^	492^	211^	12v
SUN	12.30P	30	ABC	8	B	1.3	4	115	1290	173^	556	123^	242^	554	217^	234^	249	297	602	150^	353	586	337	310	357	322	202^	52v
	126	70	N	8	C	1.3	4	115	1290	173^	556	123^	242^	554	217^	234^	249	297	602	150^	353	586	337	310	357	322	202^	52v
FACE THE NATION					A	2.6	8	230	1305	158^	534	83^	160^	534	132^	167^	221^	338	663	114^	200^	663	200^	133^	192^	276	404	69v
SUN	10.30A	30	CBS	9	B	2.6	9	228	1324	206	663	115^	221	650	185	239	267	388	561	114^	225	552	216	186	225	228	297	39^
	123	83	CC	9	C	2.6	9	228	1324	206	663	115^	221	650	185	239	267	388	561	114^	225	552	216	186	225	228	297	39^
MEET THE PRESS					A	1.7	6	151	1239	241^	634	133^	205^	605	149^	231^	283^	347^	572	137^	257^	570	255^	219^	297^	320^	237^	20v
SUN	9.30A	30	NBC	9	B	1.8	7	162	1317	214	672	149^	233	662	202	262	267	379	500	134^	234	483	216	198	247	237	217	45v
	133	86	CC	9	C	1.8	7	162	1317	214	672	149^	233	662	202	262	267	379	500	134^	234	483	216	198	247	237	217	45v
SUNDAY MORNING					A	3.9	15	346	1338	191	667	57^	199	667	188	253	336	403	575	88^	203	573	201	192	248	302	316	29v
SUN	9.00A	90	CBS	9	B	4.2	17	369	1337	224	679	125	247	674	224	288	300	367	548	120	252	546	249	224	273	273	247	25^
	177	96	N	9	C	4.2	17	369	1337	224	679	125	247	674	224	288	300	367	548	120	252	546	249	224	273	273	247	25^
9.00 - 9.30					A	3.6	15	319	1284	141^	635	51v	173^	635	170^	212	313	421	541	80^	174^	538	171^	157^	213	272	311	28v
9.30 - 10.00					A	3.9	15	346	1322	189	682	57^	218	682	206	271	347	399	555	66^	197	554	197	197	247	307	307	24v
10.00 - 10.30					A	4.3	15	381	1367	230	666	61^	199	666	183	266	337	383	609	114^	228	605	224	212	271	316	322	34v
SUNDAY TODAY					A	1.5	8	133	1305	277^	643	75v	260^	628	240^	310^	398^	313^	604	241^	306^	603	305^	224^	305^	195^	217^	<<

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
SUN	8.00A	90	NBC	10	B	1.6	9	140	1349	240	630	166^	270	623	238	310	293	288	543	171^	290	540	286	246	309	259	190^	44v
	121	88	N	10	C	1.6	9	140	1349	240	630	166^	270	623	238	310	293	288	543	171^	290	540	286	246	309	259	190^	44v
8.00 - 8.30					A	1.3	9	115	1206	311^	621	38v	272^	621	272^	316^	441^	305^	506^	171^	223^	502^	219^	145^	193^	139v	235^	<<
8.30 - 9.00					A	1.6	8	142	1329	282^	646	60v	250^	644	235^	311^	389^	320^	643	303^	335^	643	335^	215^	310^	166^	214^	<<
9.00 - 9.30					A	1.7	7	151	1282	232^	620	114^	244^	582	205^	287^	352^	294^	606	221^	324^	606	324^	279^	368^	255^	193^	<<
THIS WEEK-DAVID BRINKLEY					A	3.6	11	319	1241	82^	586	79^	129^	579	100^	132^	199	425	598	109^	304	588	294	271	297	260	268	31v
SUN	11.30A	60	ABC	7	B	3.3	11	291	1353	152	686	86^	163	672	128	171	268	480	566	120	253	558	245	211	254	232	269	39^
	200	99	N	7	C	3.3	11	291	1353	152	686	86^	163	672	128	171	268	480	566	120	253	558	245	211	254	232	269	39^
11.30 - 12.00					A	3.4	11	301	1226	107^	597	93^	136^	596	103^	135^	204^	429	586	108^	294	586	294	261	291	269	262	24v
12.00 - 12.30					A	3.7	12	328	1288	61^	592	69^	127^	579	101^	134^	200	433	625	114^	321	607	303	288	310	259	282	39v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. NOV. 16, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	62.1	63.5	64.0	64.5	64.5	65.9	67.1	68.2	68.4	69.1	68.4	67.1	64.8	63.5	60.4	57.1

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←MACGYVER (PAE)→				←NFL MONDAY NIGHT FOOTBALL CHICAGO VS DENVER (9:00-12:24)(PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					12,320 13.9	12.9 *		14.8 *	18,780 21.2	19.0 *		21.7 *		23.8 *		22.0 *
SHARE AUDIENCE %					22	21 *		23 *	37	28 *		32 *		36 *		35 *
AVG. AUD. BY 1/4 HR %					12.7	13.1	14.6	15.0	17.9	20.1	21.4	21.9	23.8	23.8	22.7	21.2

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					FRANK'S PLACE		KATE & ALLIE		NEWHART		DESIGNING WOMEN (PAE)		←CAGNEY & LACEY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,010 11.3		12,670 14.3		13,730 15.5		12,670 14.3		10,190 11.5	11.8 *		11.3 *
SHARE AUDIENCE %					17		21		23		21		19	18 *		19 *
AVG. AUD. BY 1/4 HR %					11.5	11.2	13.9	14.7	15.1	15.8	14.2	14.4	11.8	11.7	11.4	11.1

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ALF		VALERIE'S FAMILY		←NBC MONDAY NIGHT MOVIES POOR LITTLE RICH GIRL, PART 1→							
AVERAGE AUDIENCE (Hhlds (000) & %)					17,450 19.7		15,510 17.5		18,870 21.3	22.0 *		22.1 *		21.0 *		19.9 *
SHARE AUDIENCE %					30		26		33	32 *		33 *		33 *		34 *
AVG. AUD. BY 1/4 HR %					19.0	20.3	17.1	17.9	21.7	22.3	22.4	21.9	21.3	20.8	20.4	19.4

INDEPENDENTS (INCL. SUPERSTATIONS) / SUPERSTATIONS / PBS / CABLE ORIG. / PAY SERVICES

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.2	14.8	11.9	12.2	10.8	10.8	9.8	7.8
SHARE AUDIENCE %	24	23	18	18	16	16	15	13
SUPERSTATIONS AVERAGE AUDIENCE	3.3	3.0	2.2	2.2	2.1	1.9	2.0	1.6
SHARE AUDIENCE %	5	5	3	3	3	3	3	3
PBS AVERAGE AUDIENCE	1.8	2.6	3.0	3.1	1.9	1.9	1.5	1.4
SHARE AUDIENCE %	3	4	5	5	3	3	2	2
CABLE ORIG. AVERAGE AUDIENCE	5.3	5.8	6.3	6.3	4.9	4.3	4.0	3.9
SHARE AUDIENCE %	8	9	10	9	7	6	6	7
PAY SERVICES AVERAGE AUDIENCE	2.4	2.1	2.2	2.3	2.1	2.4	2.3	2.1
SHARE AUDIENCE %	4	3	3	3	3	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. NOV. 17, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	60.0	61.0	62.5	63.1	63.3	64.8	66.3	66.7	65.1	64.9	65.0	64.5	60.0	58.7	57.6	55.2
ABC TV					WHO'S THE BOSS?		GROWING PAINS		←MOONLIGHTING (PAE)→				←THIRTYSOMETHING (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					19,580 22.1		20,560 23.2		17,010 19.2	19.4 *		18.9 *	10,280 11.6	12.2 *		11.0 *
SHARE AUDIENCE %					35		35		30	30 *		29 *	20	21 *		20 *
AVG. AUD. BY 1/4 HR %					21.1	23.2	23.0	23.4	19.5	19.2	19.2	18.7	12.9	11.5	11.2	10.7
CBS TV					←HOUSTON KNIGHTS→				←JAKE AND THE FATMAN (PAE)→				←LAW & HARRY MCGRAW→			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,570 10.8	10.6 *		11.1 *	10,720 12.1	11.8 *		12.4 *	9,660 10.9	10.9 *		10.9 *
SHARE AUDIENCE %					17	17 *		17 *	19	18 *		19 *	19	18 *		19 *
AVG. AUD. BY 1/4 HR %					10.6	10.5	11.0	11.1	11.5	12.0	12.4	12.4	10.6	11.2	11.2	10.6
NBC TV					←MOVIE OF THE WEEK-TUE POOR LITTLE RICH GIRL, PART 2→											
AVERAGE AUDIENCE (Hhlds (000) & %)					16,390 18.5	15.0 *		16.5 *		18.6 *		19.1 *		20.9 *		21.0 *
SHARE AUDIENCE %					30	23 *		25 *		29 *		30 *		35 *		37 *
AVG. AUD. BY 1/4 HR %					14.8	15.3	16.4	16.6	18.5	18.7	19.1	19.1	20.7	21.2	21.4	20.6
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.8		14.4		12.6		13.0		12.6		12.5		10.8		9.3	
SHARE AUDIENCE %	24		23		20		20		19		19		18		16	
SUPERSTATIONS AVERAGE AUDIENCE	3.8		3.5		3.0		3.4		3.6		3.7		3.0		2.6	
SHARE AUDIENCE %	6		6		5		5		6		6		5		5	
PBS AVERAGE AUDIENCE	2.2		2.4		3.1		2.9		2.7		2.7		2.3		2.2	
SHARE AUDIENCE %	4		4		5		4		4		4		4		4	
CABLE ORIG. AVERAGE AUDIENCE	5.3		5.2		4.3		4.5		4.8		4.5		4.7		4.0	
SHARE AUDIENCE %	9		8		7		7		7		7		8		7	
PAY SERVICES AVERAGE AUDIENCE	2.8		2.6		2.5		2.4		2.6		2.1		3.1		3.2	
SHARE AUDIENCE %	5		4		4		4		4		3		5		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. NOV.18, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	59.3	60.7	61.1	62.1	60.2	61.8	62.3	63.0	62.1	62.8	61.6	59.9	57.9	57.0	55.6	53.2		
ABC TV					PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					15,510		15,510		12,940		10,190		11,870					
					17.5		17.5		14.6		11.5		13.4	13.4 *		13.4 *		
SHARE AUDIENCE %					29		28		23		19		24	23 *		25 *		
AVG. AUD. BY 1/4 HR %					16.7	18.3	17.3	17.7	14.7	14.5	11.7	11.3	13.4	13.4	13.5	13.2		
CBS TV					←OLDEST ROOKIE→				←MAGNUM, P.I. (PAE)→				←EQUALIZER→					
AVERAGE AUDIENCE (Hhlds (000) & %)					8,680				12,940				11,700					
					9.8	9.3 *		10.2 *	14.6	13.8 *		15.4 *	13.2	13.5 *		12.8 *		
SHARE AUDIENCE %					16	15 *		16 *	24	22 *		25 *	24	23 *		24 *		
AVG. AUD. BY 1/4 HR %					9.5	9.1	9.9	10.5	13.4	14.3	15.3	15.5	13.5	13.6	13.0	12.6		
NBC TV					←HIGHWAY TO HEAVEN→				←A YEAR IN THE LIFE→				←ST. ELSEWHERE→					
AVERAGE AUDIENCE (Hhlds (000) & %)					12,140				10,010				11,520					
					13.7	13.3 *		14.2 *	11.3	10.9 *		11.6 *	13.0	12.8 *		13.1 *		
SHARE AUDIENCE %					22	22 *		23 *	18	17 *		19 *	23	22 *		24 *		
AVG. AUD. BY 1/4 HR %					13.0	13.6	14.2	14.1	11.1	10.8	11.7	11.5	12.7	12.9	13.1	13.1		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	16.6	16.0	14.2	14.8	16.3	15.6	11.9	10.5
SHARE AUDIENCE %	28	26	23	24	26	26	21	19
SUPERSTATIONS AVERAGE AUDIENCE	4.1	3.7	3.5	3.8	4.0	3.9	2.3	2.2
SHARE AUDIENCE %	7	6	6	6	6	6	4	4
PBS AVERAGE AUDIENCE	2.1	2.6	3.5	3.7	3.3	3.7	3.2	2.5
SHARE AUDIENCE %	4	4	6	6	5	6	6	5
CABLE ORIG. AVERAGE AUDIENCE	4.8	5.4	5.4	4.9	6.1	6.3	6.2	5.0
SHARE AUDIENCE %	8	9	9	8	10	10	11	9
PAY SERVICES AVERAGE AUDIENCE	2.1	2.3	2.8	2.7	2.9	2.6	2.1	2.3
SHARE AUDIENCE %	4	4	5	4	5	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. NOV. 19, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	60.6	61.5	61.9	62.7	65.1	66.3	65.0	65.4	64.3	64.6	64.8	64.4	61.4	60.3	58.3	55.5
ABC TV					SLEDGE HAMMER		CHARMINGS		←ABC THURSDAY NIGHT MOVIE THE KING OF LOVE (PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					6,110 6.9		5,940 6.7		5,850 6.6	7.3 *		6.7 *		6.3 *		5.9 *
SHARE AUDIENCE %					11		10		11	11 *		10 *		10 *		10 *
AVG. AUD. BY 1/4 HR %					7.2	6.6	6.4	7.0	7.6	7.1	6.8	6.7	6.5	6.1	6.0	5.9
CBS TV					←TOUR OF DUTY→				←WISEGUY (PAE)→				←KNOTS LANDING→			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,480 10.7	10.4 *		11.1 *	10,280 11.6	11.1 *		12.1 *	13,730 15.5	14.9 *		16.1 *
SHARE AUDIENCE %					16	16 *		17 *	18	17 *		19 *	26	25 *		28 *
AVG. AUD. BY 1/4 HR %					10.7	10.0	10.9	11.4	10.9	11.2	11.9	12.3	14.4	15.4	16.1	16.0
NBC TV					BILL COSBY SHOW		A DIFFERENT WORLD		CHEERS		NIGHT COURT		←L.A. LAW→			
AVERAGE AUDIENCE (Hhlds (000) & %)					27,470 31.0		24,990 28.2		23,390 26.4		23,120 26.1		17,990 20.3	20.9 *		19.7 *
SHARE AUDIENCE %					47		43		41		40		34	34 *		35 *
AVG. AUD. BY 1/4 HR %					29.0	32.9	28.3	28.2	26.0	26.7	26.2	26.0	21.2	20.6	20.1	19.2
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.4		14.5		11.0		11.7		12.1		12.2		12.3		10.1	
SHARE AUDIENCE %	25		23		17		18		19		19		20		18	
SUPERSTATIONS AVERAGE AUDIENCE	3.8		3.3		2.7		3.3		3.5		3.2		3.6		2.8	
SHARE AUDIENCE %	6		5		4		5		5		5		6		5	
PBS AVERAGE AUDIENCE	1.9		2.8		3.3		3.2		2.8		2.5		2.0		1.6	
SHARE AUDIENCE %	3		4		5		5		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.5		5.3		5.4		6.4		7.1		7.2		6.4		5.7	
SHARE AUDIENCE %	9		9		8		10		11		11		11		10	
PAY SERVICES AVERAGE AUDIENCE	2.3		2.3		2.4		2.3		3.3		3.3		3.6		2.4	
SHARE AUDIENCE %	4		4		4		4		5		5		6		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. NOV. 20, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.3	57.3	57.6	58.2	57.9	59.0	59.8	60.6	61.8	62.6	62.1	61.4	58.1	57.4	55.2	52.1
ABC TV					FULL HOUSE		I MARRIED DORA		MR. BELVEDERE		PURSUIT OF HAPPINESS (PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000))					9,040		9,570		9,130		7,440		12,230			
AVERAGE AUDIENCE (%)					10.2		10.8		10.3		8.4		13.8	14.0 *		13.6 *
SHARE AUDIENCE %					17		18		17		14		25	24 *		25 *
AVG. AUD. BY 1/4 HR %					9.8	10.7	10.7	10.9	10.3	10.3	8.3	8.5	13.8	14.2	14.2	13.0
CBS TV					←BEAUTY & THE BEAST→				←DALLAS (PAE)→				←FALCON CREST→			
AVERAGE AUDIENCE (Hhlds (000))					10,810				13,910				12,580			
AVERAGE AUDIENCE (%)					12.2	12.0 *		12.4 *	15.7	15.2 *		16.3 *	14.2	13.9 *		14.5 *
SHARE AUDIENCE %					21	21 *		21 *	25	24 *		26 *	25	24 *		27 *
AVG. AUD. BY 1/4 HR %					12.1	11.9	12.1	12.8	14.7	15.7	16.2	16.3	13.7	14.1	14.5	14.5
NBC TV					←RAGS TO RICHES→				←MIAMI VICE→				←PRIVATE EYE→			
AVERAGE AUDIENCE (Hhlds (000))					9,570				14,880				9,590			
AVERAGE AUDIENCE (%)					10.8	10.1 *		11.6 *	16.8	16.4 *		17.3 *	9.7	10.3 *		9.1 *
SHARE AUDIENCE %					18	17 *		19 *	27	26 *		28 *	17	18 *		17 *
AVG. AUD. BY 1/4 HR %					10.1	10.1	11.3	11.8	16.0	16.8	17.4	17.1	10.8	9.9	9.2	9.0
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	15.0		13.3		13.8		13.6		12.1		12.3		10.6		8.8	
SHARE AUDIENCE %	27		23		24		23		19		20		18		16	
SUPERSTATIONS AVERAGE AUDIENCE	4.0		3.1		2.9		3.1		2.6		2.7		2.2		1.6	
SHARE AUDIENCE %	7		5		5		5		4		4		4		3	
PBS AVERAGE AUDIENCE	1.8		2.3		3.4		3.6		2.7		2.3		1.7		1.7	
SHARE AUDIENCE %	3		4		6		6		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.6		6.1		7.0		7.1		6.4		6.6		6.5		5.8	
SHARE AUDIENCE %	10		11		12		12		10		11		11		11	
PAY SERVICES AVERAGE AUDIENCE	2.2		2.3		3.5		4.0		4.5		4.1		5.5		4.7	
SHARE AUDIENCE %	4		4		6		7		7		7		10		9	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.21, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	53.0	52.6	53.2	54.2	58.3	58.4	58.5	59.2	59.4	59.4	58.1	57.4	54.3	53.5	52.2	51.6	47.9	44.8
ABC TV	(1)				←SABLE			→	←OHARA (PAE)			→	←HOTEL (PAE)			→		
AVERAGE AUDIENCE (Hhlds (000) & %)					5,320				7,710				8,420					
					6.0	5.8 *		6.1 *	8.7	7.9 *		9.4 *	9.5	9.2 *		9.9 *		
SHARE AUDIENCE %					10	10 *		10 *	15	13 *		16 *	18	17 *		19 *		
AVG. AUD. BY 1/4 HR %	7.1				6.0	5.7	6.2	6.1	7.8	8.1	9.1	9.6	8.8	9.6	9.8	10.0		
CBS TV	(2)				←CBS SATURDAY MOVIE AGATHA CHRISTIE'S 13 AT DINNER (R)(PAE)							→	←WEST 57TH			→		
AVERAGE AUDIENCE (Hhlds (000) & %)					7,800								6,910					
					8.8	9.4 *		9.0 *		8.5 *		8.5 *	7.8	8.2 *		7.4 *		
SHARE AUDIENCE %					15	16 *		15 *		14 *		15 *	15	15 *		14 *		
AVG. AUD. BY 1/4 HR %	12.6				9.8	8.9	9.1	8.9	8.6	8.3	8.5	8.5	8.4	8.0	7.4	7.3		
NBC TV					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		←HUNTER			→		
AVERAGE AUDIENCE (Hhlds (000) & %)					14,440		15,510		19,140		15,950		16,210					
					16.3		17.5		21.6		18.0		18.3	18.0 *		18.6 *		
SHARE AUDIENCE %					28		30		36		31		35	33 *		36 *		
AVG. AUD. BY 1/4 HR %					15.1	17.4	16.8	18.2	21.3	22.0	17.9	18.1	18.1	17.8	18.6	18.7		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.5	14.6	12.7	12.6	11.7	11.7	10.3	8.8	8.0
SHARE AUDIENCE %	27	27	22	21	20	20	19	17	17
SUPERSTATIONS AVERAGE AUDIENCE	3.5	3.6	3.0	2.7	2.8	2.9	2.5	2.2	2.2
SHARE AUDIENCE %	7	7	5	5	5	5	5	4	5
PBS AVERAGE AUDIENCE	2.5	2.7	3.0	2.8	1.7	1.8	1.8	1.5	1.4
SHARE AUDIENCE %	5	5	5	5	3	3	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	6.8	7.7	7.6	7.7	7.1	7.6	6.8	5.5	4.8
SHARE AUDIENCE %	13	14	13	13	12	13	13	11	10
PAY SERVICES AVERAGE AUDIENCE	3.0	3.5	6.3	6.2	5.8	5.0	4.3	4.7	4.4
SHARE AUDIENCE %	6	7	11	11	10	9	8	9	10

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL GM 2,UCLA VS USC,ABC,(3:52-7:07)
(2) CBS COLLEGE FOOTBALL GM 2,OKLAHOMA VS NEBRASKA,(PAE),CBS,(3:40-7:01)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. NOV. 21, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		39.1	35.6	32.1	30.2	27.1	24.6	22.1	20.3	18.1	16.5	14.7	13.7	12.3	11.1
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,040 2.3													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.3													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT→					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	8,060 9.1	10.0 *		9.3 *										
SHARE AUDIENCE	%	28	27 *		30 *										
AVG. AUD. BY 1/4 HR	%	10.1	9.9	9.6	9.0	7.2									
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		7.9		6.2		5.7		5.2		4.5		3.5		3.0	
SHARE AUDIENCE %		21		20		22		25		26		25		26	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.4		1.6		1.5		1.4		1.0		0.7 ^		0.6 ^	
SHARE AUDIENCE %		6		5		6		7		6		5 ^		5 ^	
PBS															
AVERAGE AUDIENCE		1.1		0.9		0.7 ^		0.5 ^		0.4 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %		3		3		3 ^		2 ^		2 ^		1 ^		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		4.3		3.0		2.7		2.2		2.0		1.9		1.6	
SHARE AUDIENCE %		12		10		10		10		12		13		14	
PAY SERVICES															
AVERAGE AUDIENCE		3.6		3.1		3.0		2.8		2.9		2.5		2.2	
SHARE AUDIENCE %		10		10		12		13		17		18		19	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. NOV. 22, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	60.9	62.2	63.1	64.9	67.5	69.1	70.5	70.4	68.8	68.5	68.6	68.6	64.8	63.0	60.5	57.5	48.6	40.5

ABC TV

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
Program	←DISNEY SUNDAY MOVIE THE THANKSGIVING PROMISE (R)→								←DOLLY (PAE)→				←BUCK JAMES (PAE)→					
AVERAGE AUDIENCE (Hhlds (000))	8,150								13,910				9,660					
AVERAGE AUDIENCE (%)	9.2	8.2 *		8.7 *		9.7 *		10.4 *	15.7	15.3 *		16.1 *	10.9	11.1 *		10.6 *		
SHARE AUDIENCE %	14	13 *		14 *		14 *		15 *	23	22 *		23 *	18	17 *		18 *		
AVG. AUD. BY 1/4 HR %	7.9	8.4	8.5	8.8	9.7	9.7	9.8	11.1	14.7	15.8	16.1	16.1	11.6	10.7	10.8	10.5		

CBS TV

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
Program	←60 MINUTES→				←MURDER, SHE WROTE→				←CBS SUNDAY MOVIE THE GAMBLER III, PART 1 (PAE)→								CBS SUNDAY NEWS-OSGOOD (11:04-11:19)	
AVERAGE AUDIENCE (Hhlds (000))	20,560				20,200				18,520								3,280	
AVERAGE AUDIENCE (%)	23.2	22.3 *		24.1 *	22.8	22.0 *		23.7 *	20.9	21.4 *		21.3 *		21.3 *		19.7 *	3.7	
SHARE AUDIENCE %	37	36 *		38 *	33	32 *		34 *	32	31 *		31 *		33 *		34 *	10	
AVG. AUD. BY 1/4 HR %	21.3	23.3	23.9	24.2	21.5	22.5	23.2	24.2	21.3	21.6	21.3	21.2	21.5	21.0	20.4	18.9	3.8	3.3

NBC TV

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
Program		←OUR HOUSE (7:13-8:13)(PAE)→				(1)		←NBC SUNDAY NIGHT MOVIE THE EMPIRE STRIKES BACK (8:43-11:13)(PAE)→										
AVERAGE AUDIENCE (Hhlds (000))	11,430				16,750		12,850											
AVERAGE AUDIENCE (%)	12.9	11.0 *		12.4 *	18.9		14.5	14.3 *		14.5 *		14.3 *		14.7 *		14.9 *		
SHARE AUDIENCE %	20	18 *		19 *	27		22	20 *		21 *		21 *		23 *		25 *		
AVG. AUD. BY 1/4 HR %	10.7	11.0	11.7	13.0	16.2	18.1	16.0	14.1	14.4	14.5	14.1	14.5	14.8	14.5	14.7	15.0	13.6	

Other

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.5	13.4	10.3	12.2	10.2	9.9	8.6	6.6	4.5
SHARE AUDIENCE %	22	21	15	17	15	14	13	11	10
SUPERSTATIONS AVERAGE AUDIENCE	3.1	3.2	3.7	3.5	2.9	2.7	2.2	1.4	1.0
SHARE AUDIENCE %	5	5	5	5	4	4	3	2	2
PBS AVERAGE AUDIENCE	1.6	1.9	3.8	3.9	2.3	2.5	1.9	1.5	1.2
SHARE AUDIENCE %	3	3	6	6	3	4	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	6.1	6.0	7.4	7.8	8.3	8.1	9.1	8.3	5.3
SHARE AUDIENCE %	10	9	11	11	12	12	14	14	12
PAY SERVICES AVERAGE AUDIENCE	2.6	2.3	2.9	3.3	4.5	4.3	4.0	3.1	2.4
SHARE AUDIENCE %	4	4	4	5	7	6	6	5	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) FAMILY TIES,(PAE),NBC,(8:13-8:43)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.22, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		32.8	28.1	23.5	20.5	18.4	16.3	14.3	13.0	11.4	10.0	8.9	7.9	7.1	6.5
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,040 2.3													
SHARE AUDIENCE	%	9													
AVG. AUD. BY 1/4 HR	%	2.3													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV			(2)	(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,860 2.1													
SHARE AUDIENCE	%	8													
AVG. AUD. BY 1/4 HR	%	2.3													
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE		4.7		4.2		3.9		3.3		2.4		1.8		1.4	
SHARE AUDIENCE %		15		19		23		24		22		21		21	
SUPERSTATIONS AVERAGE AUDIENCE		1.2		1.2		1.2		1.2		1.1		0.9		0.7 ^	
SHARE AUDIENCE %		4		5		7		9		10		11		10 ^	
PBS AVERAGE AUDIENCE		1.4		0.8		0.5 ^		0.3 ^		0.1 v		0.1 v		<<	
SHARE AUDIENCE %		5		4		3 ^		2 ^		1 v		1 v		<<	
CABLE ORIG. AVERAGE AUDIENCE		3.3		2.4		1.9		1.4		1.3		1.1		1.0	
SHARE AUDIENCE %		11		11		11		10		12		13		15	
PAY SERVICES AVERAGE AUDIENCE		2.3		2.0		1.6		1.4		1.3		1.3		1.3	
SHARE AUDIENCE %		8		9		9		10		12		15		19	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) G MICHAELS SPORTS MACHINE,(PAE),NBC,(11:43-11:58)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.16-20,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.6	9.2	11.9	14.5	17.6	19.4	20.1	20.4	20.9	21.5	21.7	21.9	22.5	23.0	22.9	23.0	22.3	22.6
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,060		2,130			3,900				3,880							
		1.2		2.4			4.4				4.4							
SHARE AUDIENCE %		13		16			22				20							
AVG. AUD. BY 1/4 HR %		1.2		2.4			4.4	4.5			4.4	4.3						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS MORNING NEWS- 7:00AM		←MORNING PROGRAM→										$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,130		1,880		1,900										3,140	
			1.3		2.1		2.1	2.0 *		2.1 *		2.4 *					3.5	
SHARE AUDIENCE %			12		12		10	10 *		10 *		11 *					16	
AVG. AUD. BY 1/4 HR %			1.2	1.3	2.1	2.1	2.0	2.0	2.0	2.1	2.2	2.5					3.4	3.6
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,720						4,270				4,290						2,760	
	1.9						4.8				4.8						3.1	
SHARE AUDIENCE %	20						24				22						14	
AVG. AUD. BY 1/4 HR %	1.6	2.3					4.9	4.7			4.9	4.7					3.0	3.2

	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	1.5	3.3	5.4	5.9	5.4	5.4	4.7	4.5	4.8
SHARE AUDIENCE %	18	25	29	29	26	25	21	19	21
SUPERSTATIONS									
AVERAGE AUDIENCE	0.6	1.3	1.6	1.5	1.3	1.4	1.1	1.1	1.3
SHARE AUDIENCE %	7	10	9	8	6	6	5	5	6
PBS									
AVERAGE AUDIENCE	<<	0.1 v	0.3 ^	0.6	0.9	1.2	1.3	1.2	1.0
SHARE AUDIENCE %	<<	1 v	2 ^	3	4	5	6	5	4
CABLE ORIG.									
AVERAGE AUDIENCE	1.2	1.4	1.9	1.9	2.1	2.2	2.3	2.6	2.5
SHARE AUDIENCE %	15	11	10	9	10	10	10	11	11
PAY SERVICES									
AVERAGE AUDIENCE	0.6	0.8	0.9	0.9	1.0	0.9	0.9	0.9	0.9
SHARE AUDIENCE %	7	6	5	5	5	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.16-20,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.4	22.3	22.2	22.8	22.9	23.8	25.1	25.7	26.2	27.1	28.6	29.1	28.1	28.2	27.8	28.0	28.3	28.9
ABC TV			WHO'S THE BOSS? M-F		MR. BELVEDERE-M-F		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (PAE)→			
AVERAGE AUDIENCE (Hhlds (000)			3,050		2,200		2,500		3,690		6,770				6,790			
& %)			3.4		2.5		2.8		4.2		7.6	7.4 *		8.0 *	7.7	7.6 *		7.7 *
SHARE AUDIENCE %			15		11		11		16		27	25 *		28 *	27	27 *		27 *
AVG. AUD. BY 1/4 HR %			3.2	3.6	2.4	2.5	2.8	2.9	4.0	4.3	7.0	7.7	8.0	8.0	7.6	7.6	7.8	7.7
CBS TV	NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)		(PAE)		←YOUNG AND THE RESTLESS (PAE)→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000)	3,010		4,410		5,850				7,010				4,360		5,490			
& %)	3.4		5.0		6.6				7.9	7.8 *		8.0 *	4.9		6.2	6.1 *		6.4 *
SHARE AUDIENCE %	15		22		28				30	30 *		29 *	17		22	22 *		22 *
AVG. AUD. BY 1/4 HR %	3.4	3.4	4.7	5.3	6.3	6.8			7.6	7.9	8.0	8.0	5.0	4.8	5.9	6.2	6.3	6.4
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD (MTTHF)(PAE)		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD (PAE)→			
AVERAGE AUDIENCE (Hhlds (000)	3,030		4,570		3,080		2,570		3,210		6,060				4,290			
& %)	3.4		5.2		3.5		2.9		3.6		6.8	6.7 *		6.9 *	4.8	4.7 *		4.9 *
SHARE AUDIENCE %	15		22		15		11		14		24	23 *		24 *	17	17 *		17 *
AVG. AUD. BY 1/4 HR %	3.4	3.4	5.1	5.2	3.5	3.5	2.9	3.0	3.6	3.7	6.7	6.8	7.0	6.9	4.7	4.8	4.8	5.0
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	4.8		4.3		4.3		4.5		5.2		5.0		5.4		5.6		5.9	
SHARE AUDIENCE %	21		19		18		18		20		17		19		20		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.5		1.5		1.4		1.4		1.6		1.3		1.4		1.5		1.5	
SHARE AUDIENCE %	7		6		6		6		6		4		5		5		5	
PBS																		
AVERAGE AUDIENCE	0.8		0.6		0.6		0.6		0.7		0.7		0.6		0.5		0.5	
SHARE AUDIENCE %	4		3		2		3		3		2		2		2		2	
CABLE ORIG.																		
AVERAGE AUDIENCE	2.5		2.5		2.6		2.7		2.5		2.6		2.8		3.0		3.0	
SHARE AUDIENCE %	11		11		11		10		9		9		10		11		11	
PAY SERVICES																		
AVERAGE AUDIENCE	0.9		1.0		1.0		1.1		1.0		1.0		0.9		0.8		1.0	
SHARE AUDIENCE %	4		4		4		4		4		3		3		3		3	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV. 16-20, 1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	28.7	29.8	30.6	31.6	32.4	34.7	36.2	38.5	39.9	42.2	44.2	47.1	54.0	56.2	56.9	58.0
ABC TV	←GENERAL HOSPITAL→														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	6,880 7.8	7.6 *		7.8 *											10,060 11.4	
SHARE AUDIENCE %	26	26 *		25 *											20	
AVG. AUD. BY 1/4 HR %	7.7	7.6	7.7	7.9											11.1	11.6
CBS TV	←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	5,370 6.1	6.0 *		6.1 *											10,760 12.1	
SHARE AUDIENCE %	20	21 *		20 *											21	
AVG. AUD. BY 1/4 HR %	6.0	6.1	6.2	6.1											12.2	12.2
NBC TV	←SANTA BARBARA→														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	4,540 5.1	4.9 *		5.3 *											9,800 11.1	
SHARE AUDIENCE %	17	17 *		17 *											20	
AVG. AUD. BY 1/4 HR %	4.9	5.0	5.2	5.4											11.0	11.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	6.6		7.3		8.2		9.6		11.3		11.9		14.0		15.4	
SHARE AUDIENCE %	23		24		24		26		28		26		25		27	
SUPERSTATIONS AVERAGE AUDIENCE	1.9		1.9		2.1		2.4		2.5		2.4		2.5		3.1	
SHARE AUDIENCE %	6		6		6		6		6		5		4		5	
PBS AVERAGE AUDIENCE	0.5		0.5		0.7		0.8		1.1		1.1		1.3		1.3	
SHARE AUDIENCE %	2		2		2		2		3		2		2		2	
CABLE ORIG. AVERAGE AUDIENCE	3.5		3.9		4.5		4.6		4.2		4.6		4.9		5.1	
SHARE AUDIENCE %	12		13		13		12		10		10		9		9	
PAY SERVICES AVERAGE AUDIENCE	1.0		1.1		1.0		1.2		1.4		1.5		2.0		2.2	
SHARE AUDIENCE %	3		4		3		3		3		3		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.21, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.6	8.9	11.0	13.4	15.7	17.9	19.9	22.3	24.6	26.3	28.3	29.2	29.7	30.7	30.9	31.5	31.6	32.3
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS(B)		REAL GHOSTBUSTERS (B)		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000)					2,040		2,480		3,190		3,630		2,840		3,370		3,190	
& %)					2.3		2.8		3.6		4.1		3.2		3.8		3.6	
SHARE AUDIENCE %					14		13		14		14		10		12		11	
AVG. AUD. BY 1/4 HR %					1.9	2.8	2.8	2.8	3.4	3.8	4.0	4.2	3.2	3.2	3.6	3.9	3.6	3.6
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE(B)		POPEYE & SON(B)	
AVERAGE AUDIENCE (Hhlds (000)					1,770		3,540		4,700		5,140		6,110		3,540		3,190	
& %)					2.0		4.0		5.3		5.8		6.9		4.0		3.6	
SHARE AUDIENCE %					10		20		21		20		23		14		12	
AVG. AUD. BY 1/4 HR %					1.8	2.1	3.6	4.4	5.1	5.5	5.7	5.8	6.8	7.1	4.3	3.8	3.5	3.7
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000)					3,190		3,630		4,160		4,870		5,400		5,230		4,160	
& %)					3.6		4.1		4.7		5.5		6.1		5.9		4.7	
SHARE AUDIENCE %					21		19		18		19		20		19		15	
AVG. AUD. BY 1/4 HR %					3.4	3.8	3.9	4.2	4.6	4.8	5.5	5.6	6.1	6.1	5.8	5.9	4.9	4.6
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	2.4		3.1		3.9		5.1		5.4		6.0		6.8		8.0		8.8	
SHARE AUDIENCE %	29		25		23		24		21		21		23		26		28	
SUPERSTATIONS AVERAGE AUDIENCE	0.5 ^		0.8		1.2		1.9		1.4		1.8		1.8		2.2		2.2	
SHARE AUDIENCE %	6 ^		7		7		9		5		6		6		7		7	
PBS AVERAGE AUDIENCE	0.1 v		0.2 ^		0.6 ^		0.7 ^		1.1		1.2		1.3		1.6		1.7	
SHARE AUDIENCE %	1 v		2 ^		4 ^		3 ^		4		4		4		5		5	
CABLE ORIG. AVERAGE AUDIENCE	1.6		2.2		2.6		2.7		3.5		4.4		4.5		5.1		5.4	
SHARE AUDIENCE %	20		18		15		13		14		15		15		16		17	
PAY SERVICES AVERAGE AUDIENCE	1.2		1.4		1.5		1.8		2.4		2.5		2.3		2.2		2.3	
SHARE AUDIENCE %	15		11		9		9		9		9		8		7		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV. 21, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		31.4	31.8	32.3	33.4	33.8	34.3	34.2	35.2	35.6	35.3	35.1	35.6	36.2	37.0	36.6	37.4	38.0	38.4
ABC TV		BUGS BUNNY & TWEETY SHOW (B)		(1)	←ABC COLLEGE FOOTBALL-GAME OHIO ST VS MICHIGAN (12:18-3:52)(PAE)→														(2)
AVERAGE AUDIENCE (Hhlds (000) & %)		3,280		3,010	4,080														3,900
		3.7		3.4	4.6		3.8 *		4.2 *		4.7 *		4.3 *		4.8 *		5.0 *		4.4
SHARE AUDIENCE	%	11		11	13		11 *		12 *		13 *		12 *		13 *		14 *		10
AVG. AUD. BY 1/4 HR	%	3.5	3.9	3.4	3.2	3.7	4.0	4.2	4.3	4.8	4.5	4.1	4.4	4.6	5.0	5.0	5.0	6.4	4.3
CBS TV		TEEN WOLF(B)			←CBS COLLEGE FOOTBALL GAME NOTRE DAME VS PENN STATE (12:14-3:30)(PAE)→														(3)
AVERAGE AUDIENCE (Hhlds (000) & %)		2,390		6,560														11,610	
		2.7		7.4	4.8 *		6.1 *		6.7 *		7.2 *		8.2 *		8.4 *		9.2 *	13.1	11.0 *
SHARE AUDIENCE	%	9		21	14 *		18 *		19 *		20 *		23 *		23 *		25 *	29	29 *
AVG. AUD. BY 1/4 HR	%	2.7	2.7	4.5	4.9	5.8	6.3	6.6	6.8	7.2	7.2	7.9	8.5	8.4	8.4	8.7	9.8	9.8	11.4
NBC TV		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING						←BREEDERS CUP (2:00-6:00)→							
AVERAGE AUDIENCE (Hhlds (000) & %)		3,720		3,190		2,220						2,570							
		4.2		3.6		2.5						2.9	2.3 *		2.4 *		2.5 *		2.7 *
SHARE AUDIENCE	%	13		12		7						7	7 *		7 *		7 *		7 *
AVG. AUD. BY 1/4 HR	%	4.2	4.1	3.5	3.7	2.5	2.4					2.4	2.2	2.1	2.6	2.5	2.5	2.6	2.8
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		9.0		9.0		9.7		10.6		10.6		11.0		11.7		10.8		11.0	
SHARE AUDIENCE %		28		27		29		31		30		31		32		29		29	
SUPERSTATIONS																			
AVERAGE AUDIENCE		2.3		2.3		2.4		2.6		2.7		2.9		3.1		2.9		2.7	
SHARE AUDIENCE %		7		7		7		7		8		8		8		8		7	
PBS																			
AVERAGE AUDIENCE		1.7		1.7		1.7		1.7		1.8		1.9		1.9		1.8		1.6	
SHARE AUDIENCE %		5		5		5		5		5		5		5		5		4	
CABLE ORIG.																			
AVERAGE AUDIENCE		5.4		6.0		5.1		5.5		5.5		5.9		6.0		5.9		5.4	
SHARE AUDIENCE %		17		18		15		16		16		17		16		16		14	
PAY SERVICES																			
AVERAGE AUDIENCE		2.9		3.9		3.6		3.0		2.9		2.1		1.9		2.3		2.5	
SHARE AUDIENCE %		9		12		11		9		8		6		5		6		7	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL-PRE,(PAE),ABC,(12:00-12:18)
(2) ABC COLLEGE FOOTBALL GM 2,UCLA VS USC,(PAE),ABC,(3:52-7:07)
(3) CBS COLLEGE FOOTBALL GM 2,OKLAHOMA VS NEBRASKA,(PAE),CBS,(3:40-7:01)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.21, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	39.5	40.4	41.5	42.6	43.1	43.8	45.7	47.3	49.6	50.8	51.4	52.6
ABC TV	ABC COLLEGE FOOTBALL GM 2 UCLA VS USC (3:52-7:07)											
AVERAGE AUDIENCE (Hhlds (000) & %)		4.3 *		4.0 *		4.5 *		3.9 *		4.2 *		5.1 *
SHARE AUDIENCE %		11 *		10 *		10 *		8 *		8 *		10 *
AVG. AUD. BY 1/4 HR %	4.3	4.3	4.1	3.9	4.7	4.3	3.9	3.9	4.0	4.3	4.7	5.6
CBS TV	CBS COLLEGE FOOTBALL GM 2 OKLAHOMA VS NEBRASKA (3:40-7:01)											
AVERAGE AUDIENCE (Hhlds (000) & %)		12.4 *		13.1 *		12.5 *		13.8 *		14.5 *		14.0 *
SHARE AUDIENCE %		31 *		31 *		29 *		30 *		29 *		27 *
AVG. AUD. BY 1/4 HR %	12.4	12.3	12.7	13.5	12.7	12.4	13.3	14.3	14.7	14.3	14.3	13.7
NBC TV	BREEDERS CUP (2:00-6:00)										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)		2.8 *		3.0 *		3.5 *		4.2 *			9,570 10.8	
SHARE AUDIENCE %		7 *		7 *		8 *		9 *			20	
AVG. AUD. BY 1/4 HR %	2.9	2.7	3.0	3.0	3.5	3.4	4.1	4.3			10.5	11.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.5		13.1		13.2		14.7		13.0		13.7	
SHARE AUDIENCE %	29		31		30		32		26		26	
SUPERSTATIONS AVERAGE AUDIENCE	3.0		3.2		3.4		4.1		3.3		3.6	
SHARE AUDIENCE %	8		8		8		9		7		7	
PBS AVERAGE AUDIENCE	1.6		1.8		2.4		2.9		2.3		2.6	
SHARE AUDIENCE %	4		4		6		6		5		5	
CABLE ORIG. AVERAGE AUDIENCE	5.7		5.9		6.4		5.9		6.6		6.4	
SHARE AUDIENCE %	14		14		15		13		13		12	
PAY SERVICES AVERAGE AUDIENCE	3.1		2.9		2.7		2.3		2.3		2.2	
SHARE AUDIENCE %	8		7		6		5		5		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols See page 6

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV. 22, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.7	7.6	8.7	9.6	11.9	14.1	16.6	19.3	22.9	25.0	25.3	26.9	27.5	28.1	28.3	29.0	30.0	30.7
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING					→	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,460 3.9	3.6 *		3.9 *		4.3 *	2,300 2.6			
SHARE AUDIENCE %									15	15 *		15 *		15 *	8			
AVG. AUD. BY 1/4 HR %									3.3	3.9	3.7	4.0	4.3	4.4	2.6	2.6		
NBC TV					←SUNDAY TODAY					→	MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330 1.5	1.3 *		1.6 *		1.7 *	1,510 1.7							
SHARE AUDIENCE %					8	9 *		8 *		7 *	6							
AVG. AUD. BY 1/4 HR %					1.3	1.4	1.5	1.6	1.8	1.5	1.9	1.5						
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	2.0		2.8		4.2		6.3		8.1		8.7		8.8		9.7		10.4	
SHARE AUDIENCE %	28		31		32		35		34		33		32		34		34	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3 ^		0.8		1.5		2.4		2.8		2.4		2.0		2.7		3.1	
SHARE AUDIENCE %	4 ^		9		12		13		12		9		7		9		10	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.3 ^		0.7 ^		1.3		1.7		2.1		2.0		2.0		1.9	
SHARE AUDIENCE %	1 v		3 ^		5 ^		7		7		8		7		7		6	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.6		2.0		2.9		3.5		4.5		4.9		5.7		5.7		6.0	
SHARE AUDIENCE %	22		22		22		20		19		19		21		20		20	
PAY SERVICES																		
AVERAGE AUDIENCE	1.3		1.4		1.4		2.1		2.6		3.3		3.6		3.0		3.1	
SHARE AUDIENCE %	18		15		11		12		11		13		13		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 9.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV. 22, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	31.4	31.3	30.8	31.0	32.0	34.0	35.1	36.8	37.7	38.5	39.4	39.2	39.2	39.7	40.1	40.6	40.9	41.3

ABC TV

←THIS WEEK-DAVID BRINKLEY→BUSINESS WORLD

ABC TV	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000))	3,190				1,060													
AVERAGE AUDIENCE (%)	3.6	3.4 *		3.7 *	1.2													
SHARE AUDIENCE %	11	11 *		12 *	4													
AVG. AUD. BY 1/4 HR %	3.4	3.4	3.7	3.7	1.3	1.1												

CBS TV

CBS NFL TODAY ←——CBS NFL FOOTBALL GAME 1—— VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)

CBS TV	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000))					5,400		14,440											
AVERAGE AUDIENCE (%)					6.1		16.3	11.7 *		14.9 *		16.7 *		16.1 *		18.2 *		19.4 *
SHARE AUDIENCE %					19		41	33 *		39 *		42 *		41 *		45 *		47 *
AVG. AUD. BY 1/4 HR %					5.5	6.7	10.7	13.1	14.1	15.4	16.5	16.7	15.7	16.6	17.8	18.7	19.5	19.2

NBC TV

NFL LIVE ←——NFL GAME 1—— VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)

NBC TV	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000))					3,460		7,270											
AVERAGE AUDIENCE (%)					3.9		8.2	6.2 *		8.1 *		9.0 *		9.2 *		8.4 *		8.7 *
SHARE AUDIENCE %					12		21	17 *		21 *		23 *		23 *		21 *		21 *
AVG. AUD. BY 1/4 HR %					3.4	4.4	5.8	6.6	7.7	8.4	9.1	9.1	9.4	8.9	8.4	8.3	8.5	9.0

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.5	10.4	11.1	10.3	9.4	8.1	8.3	8.2	9.1
SHARE AUDIENCE %	34	34	34	29	25	21	21	20	22
SUPERSTATIONS AVERAGE AUDIENCE	2.9	2.9	3.1	3.3	2.5	1.9	1.8	1.8	1.9
SHARE AUDIENCE %	9	9	9	9	7	5	5	4	5
PBS AVERAGE AUDIENCE	1.8	1.3	1.5	1.2	1.1	1.0	1.1	1.2	1.2
SHARE AUDIENCE %	6	4	5	3	3	3	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	6.5	6.4	5.5	5.1	5.7	6.0	5.8	6.0	5.4
SHARE AUDIENCE %	21	21	17	14	15	15	15	15	13
PAY SERVICES AVERAGE AUDIENCE	2.9	2.5	2.2	1.8	1.6	2.2	2.1	1.9	2.2
SHARE AUDIENCE %	9	8	7	5	4	6	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV. 22, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		41.2	41.0	41.4	41.7	42.8	44.8	46.5	48.2	50.4	51.4	52.9	54.4
ABC TV												ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	{											6,910 7.8	
SHARE AUDIENCE	%											14	
AVG. AUD. BY 1/4 HR	%											7.6	8.0
CBS TV		←CBS NFL FOOTBALL POST→ VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)								CBS EVENING NEWS-SUNDA(B)			
AVERAGE AUDIENCE (Hhlds (000) & %)	{	4,750 5.4	6.7 *							4,250 4.8			
SHARE AUDIENCE	%	16	16 *							9			
AVG. AUD. BY 1/4 HR	%	7.7	6.0							4.5	5.1		
NBC TV		(1)		←NFL GAME 2 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)	{		11,960 13.5		11.2 *		12.8 *		12.9 *		12.3 *		12.3 *
SHARE AUDIENCE	%		27		27 *		29 *		27 *		24 *		23 *
AVG. AUD. BY 1/4 HR	%	8.7	10.7	11.2	11.3	12.7	13.0	12.9	13.1	12.8	11.8	11.6	12.6

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	9.4	10.6	11.2	11.9	11.8	12.4
SHARE AUDIENCE %	23	25	26	25	23	23
SUPERSTATIONS AVERAGE AUDIENCE	2.0	2.5	2.7	2.6	2.4	2.8
SHARE AUDIENCE %	5	6	6	5	5	5
PBS AVERAGE AUDIENCE	1.3	1.5	1.6	1.5	1.3	1.4
SHARE AUDIENCE %	3	4	4	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.4	5.0	4.6	5.3	5.0	5.4
SHARE AUDIENCE %	13	12	11	11	10	10
PAY SERVICES AVERAGE AUDIENCE	1.8	2.3	2.7	2.8	3.2	3.3
SHARE AUDIENCE %	4	6	6	6	6	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) NFL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN

FOR CHILDRENS PROGRAMS

SATURDAY, NOVEMBER 21, 1987

PROGRAM NAME			HOUSEHOLDS WITH ANY CHILD:					
START TIME	DURATION	NET	UNDER 18 AA%	UNDER 18 (0,000)	UNDER 12 AA%	UNDER 12 (0,000)	UNDER 6 AA%	UNDER 6 (0,000)
ALF-SAT MORN								
10.00AM	30	NBC	12.6	426	12.7	317	13.5	215
ALL NEW POUND PUPPIES								
9.30AM	30	ABC	9.1	308	10.6	265	8.8	140
ALVIN AND THE CHIPMUNKS								
10.30AM	30	NBC	12.8	432	13.5	338	13.7	218
BUGS BUNNY & TWEETY SHOW(B)								
11.30AM	30	ABC	6.9	233	7.6	191	7.6	121
CARE BEAR FAMILY								
8.00AM	30	ABC	4.9	164	6.3	156	5.8	93
FLINTSTONE KIDS								
11.00AM	30	ABC	7.3	247	7.8	195	5.9	94
FOOFUR								
12.00NN	30	NBC	6.9	232	7.2	180	7.6	121
FRAGGLE ROCK								
11.00AM	30	NBC	10.4	352	10.9	272	11.5	183
GUMMI BEARS								
8.00AM	30	NBC	7.7	262	8.7	218	10.0	159
HELLO KITTY								
8.00AM	30	CBS	4.3	146	5.2	131	4.9	78
I'M TELLING								
12.30PM	30	NBC	4.7	157	4.6	114	4.0	64
LITTLE CLOWNS-HAPPYTOWN								
8.30AM	30	ABC	6.4	215	7.9	197	8.1	130
LITTLE WIZARDS(B)								
10.00AM	30	ABC	6.9	233	7.8	194	6.3	101
MIGHTY MOUSE(B)								
10.30AM	30	CBS	8.3	281	9.5	237	10.5	168
MUPPET BABIES I								
8.30AM	30	CBS	9.2	311	11.8	295	11.0	174
MUPPET BABIES II								
9.00AM	30	CBS	11.7	397	15.2	379	14.0	223
MUPPET BABIES III								
9.30AM	30	CBS	13.0	441	15.7	393	14.9	238
MY PET MONSTER								
9.00AM	30	ABC	8.2	278	9.1	228	8.0	127
NEW ARCHIES								
11.30AM	30	NBC	8.7	294	9.0	223	10.1	161
PEE WEE'S PLAYHOUSE								
10.00AM	30	CBS	14.8	501	17.8	444	18.3	292
POPEYE & SON(B)								
11.00AM	30	CBS	7.9	268	8.7	218	9.7	154

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, NOVEMBER 21, 1987

PROGRAM NAME START TIME	DURATION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	UNDER 18 (0,000)	UNDER 12 AA%	UNDER 12 (0,000)	UNDER 6 AA%	UNDER 6 (0,000)
REAL GHOSTBUSTERS(B) 10.30AM	30	ABC	7.6	256	8.0	200	6.6	106
SMURFS I 8.30AM	30	NBC	9.0	306	10.4	260	11.2	178
SMURFS II 9.00AM	30	NBC	10.0	340	11.5	287	12.4	197
SMURFS III 9.30AM	30	NBC	11.3	382	12.4	310	13.0	207
TEEN WOLF(B) 11.30AM	30	CBS	5.7	191	6.4	159	6.9	110

	UNDER 18	UNDER 12	UNDER 6
UE:	33810	24940	15920
INTAB:	740	563	348

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS
<< - BELOW MINIMUM RATING STANDARDS
LT - BELOW MINIMUM PROJECTION STANDARDS

Client Notice

November 18, 1987

THE POCKETPIECE REPORT
September 21-27, 1987

The following revised program audience estimates are the result of program lineup changes received from the network too late for inclusion in the above report.

35 PROGRAM AUDIENCE ESTIMATES (Alpha) SEP. 21-27, 1987

PROGRAM NAME / DAY, TIME, #STNS, DUR, CVG%, NET, TYPE, NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:SPECIAL(S) TUE 11.30P 92 ABC 205 98 N	A	4.2	18	372	1409	252	222	221	80^	724	225	418	387	439	407	34v	500	116^	282	262	279	268	21v	40v
CAPITAL TO CAPITAL																								
11.30 - 12.00	A	6.1	20	540	1406	250	221	218	68^	705	212	403	379	429	399	40^	519	126	297	279	294	279	23v	36^
12.00 - 12.30	A	4.0	18	354	1401	267	233	234	84^	736	231	430	399	453	417	27v	488	112^	273	251	266	261	17v	39v
12.30 - 1.00	A	2.7	16	239	1395	228^	203^	204^	99^	730	238^	424	379	428	398	30v	467	99^	259^	238^	259^	250^	24v	47v
1.00 - 1.30	A	2.1	13	186	1428	191^	160^	191^	87v	747	238^	439	381	437	437	36v	426	78v	217^	217^	244^	208^	31v	60v

Nielsen Television Index

NETWORK INFORMATION SERVICES